

TESTA PRODUCE Market Report

Outlook for the Week of
January 12, 2015



BERRIES

Blueberries steady market, demand for 6oz cups with lids are very light, pints are moderate while others are light *Quality variable*

Raspberries steady market, moderate demand *Wide range in quality*

Strawberries market ranges from about steady—higher, demand is good while others from Mexico are fairly light at higher prices *Wide range in quality*

CITRUS

Clementines about steady market, moderate demand

Grapefruit steady market, good demand

Lemons steady market, good demand

Limes higher market, very light supply, demand 230-250's are moderate while others are fairly good.

Oranges steady market, moderate demand

MELONS

Cantaloupes have a steady market, good demand

Honeydew steady market, very light supply, demand exceeds supply

Watermelon about steady—steady market, supply is fairly light—light, fairly light—moderate demand

NON-CITRUS FRUITS

Apples steady market moderate demand

Avocados about steady market, fairly good demand

Cherries about steady market, moderate demand

Grapes market is about steady with moderate demand

Kiwifruit about steady market, fairly light—moderate demand

Mangoes steady market, overall demand exceeds supply

Nectarines about steady market, moderate demand

Papayas have a steady market, moderate demand

Peaches about steady market, moderate demand

Pears market is steady with fairly good demand

Pineapples steady market, supply 5's and 6's ate very light, demand for 5's and 6's exceeds supply while others are moderate

Plums have an about steady market, moderate demand

VEGETABLES

Asparagus market for white type is steady, while others are higher, supply on white is light, demand is good.

Beans about steady—steady market, moderate demand

Broccoli market is higher, very light—light supply, demand is good, exceeds supply in many regions

Cabbage market ranges regionally from about steady—higher, demand ranges from fairly

Market Report, Cont'd...

good—moderate

Carrots about steady—higher market, light supply, good demand, Wide range in price and quality

Cauliflower higher market, light supply, good—very good demand

Celery steady—higher market, fairly good—moderate demand

Corn-Sweet market ranges from slightly lower to about steady, moderate—light demand

Cucumbers market is about steady—higher, supply for large and pickles are fairly light, fairly good demand

POTATOES AND ONIONS

Lettuce higher market, very light supply, good demand. Exceeds supply

Iceberg steady—higher market, supply is very light, demand exceeds supply

Romaine higher market, very light supply, very good demand

Peppers about steady market, demand ranges regionally from fairly good—fairly light

Bell Type about steady—steady market, fairly light—fairly good demand

Squash market for zucchini is higher while others are about steady, moderate demand

Tomatoes about steady market, moderate demand

Grape Type about steady market, light—moderate demand

Plum Type about steady—steady market, moderate demand

Potatoes about steady market, fairly good—moderate demand

Onions, Dry steady market, fairly light—moderate demand



Produce Quiz

I am considered ancient, but this does not make me bitter. I have been known to be bitter throughout my Spring through Autumn harvest. My leaves are large and green with abroad base. My high acid content is evident in my most popular varieties including Wild, Round-leafed, Garden and French. Of those four varieties the French Rumex scutatus, is the least acidic. Ancient Greeks and Romans considered my high acidity an aid in digestion. I am often found hanging with my buddy Lovage but I can work solo and add a refreshing tartness to many entrees including green salads, sandwiches, cream-based sauces, omelets, soups, quiches, soft cheese, veal, pork, and fish. That's a lot of alliances for a sourpuss! My leaves are very rich in potassium, vitamin A and vitamin C. Although I have a potent bite, I do have a tender side that is used on meats before stewing and braising. Don't be fooled by my English name, as I will not get you high, but I will make you pucker.

TESTA PRODUCE, INC.

Green by Nature... Greener by Choice



Follow us on:

Facebook: Testa Produce, Inc.



Twitter: @testaproduceinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

