TESTA PRODUCE Market Report

Outlook for the Week of

January 5, 2015







BERRIES

Blueberries are about steady—steady market. Demand ranges from moderate—farily light with *variable quality*.

Raspberries demand is best moderate while others are light *Wide range in quality*

Strawberries about steady market, demand for organic is fairly good while others range from moderate—very light *Wide range in quality*

Misc. Berries very light supply, moderate—fairly light demand *Wide range in quality*

CITRUS

Clementines market is about steady, very light supply, and moderate demand

Lemons about steady market with moderate demand **Limes** market for 230-250s are about steady while

others are slightly higher with fairly good demand Wide range in price and quality

Oranges steady market, moderate demand *Wide* range in quality

MELONS

Cantaloupe very light supply, demand exceeds supply

Honeydew has a very light supply, demand exceeds supply

Watermelon about steady market, very light supply, moderate demand

NON-CITRUS FRUITS

Apples steady market, fairly light moderate demand **Avocados** steady market, very light supply from Florida, moderate demand

Cherries about steady market, moderate demand

Grapes have an about steady market, moderate demand

Kiwifruit about steady market, fairly light demand

Mangoes have a steady—slightly higher market, overall demand exceeds supply

Nectarines have an about steady market with moderate demand

Papayas have an about steady—steady market, demand ranges from light—moderate *Very wide range in quality and condition from Mexico*

Peaches have an about steady market, moderate demand

Pears steady market, moderate demand

Pineapple higher market, supply 5s & 6s is very light, demand for 5s & 6s exceeds supply while others are moderate

VEGETABLES

Beans about steady market, very light—fairly light demand

Broccoli market is higher, light supply with very good—good demand

Brussels Sprouts market is lower, with fairly light demand

Market Report, Cont'd...

Cabbage market ranges from about steady—higher with moderate demand

Cauliflower about steady—higher market, moderate demand

Carrots about steady market, moderate demand

Celery market is slightly lower—about steady, fairly light—good demand

Lettuce higher market, supply available is very light, demand ranges from very good—fairly good

Iceberg about steady—higher market, very light supply, with good—very good demand

Romaine higher market, light supply, mod erate demand

Peppers have a lower—about steady market, light supply, fairly light—moderate demand

Bell Type Market is overall lower, fairly light supply with light—moderate demand

Sweet Potatoes steady market, moderate demand

Tomatoes market is lower—about steady, farily light—moderate demand *Wide range in quality and condition*

Grape Type lower—about steady market, light—moderate demand

Plum Type about steady—higher market, light supply from Mexico, overall moderate demand

POTATOES AND ONIONS

Potatoes about steady—steady market, overall fairly good demand

Onions, Dry steady market, fairly light—moderate demand



Wishing you a happy, healthy & prosperous 2015!

TESTA PRODUCE, INC.

Green by Nature... Greener by Choice



Follow us on:

Facebook: Testa Produce, Inc. Twitter: @testaproducecinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

