

# TESTA PRODUCE Market Report

Outlook for the Week of  
**October 12, 2015**



## BERRIES

**Blueberries** steady—higher market, light supply, demand exceeds supply *Wide range in quality*

**Raspberries** steady market, good demand *Wide range in quality*

**Strawberries** steady market, good demand *Wide range in quality*

**Misc. Berries** steady market, good demand *Wide range in quality*

## CITRUS

**Clementine** market for 40 size are lower while others are about steady with moderate demand

**Lemons** about steady market, moderate demand *Wide range in price and quality*

**Limes** lower market, supply size 200s are heavy, 230s are fairly heavy, light demand *Wide range in price and quality*

**Oranges** steady market, good demand

**Tangerines** about steady market, moderate demand

## MELONS

**Honeydew** slightly lower—about steady market, light supply, moderate demand *Demand exceeds supply*

**Cantaloupe** slightly lower—about steady market, moderate demand

## NON-CITRUS FRUITS

**Apples** steady market, good demand

**Avocados** about steady market, heavy supply fairly light demand

**Grapes** steady market, demand for Red Globes are light while others are moderate

**Kiwifruit** about steady market, moderate demand

**Papaya** steady market, fairly light—moderate demand

**Pears** about steady market, good demand

Pineapple market for 7—8s are lower while others are about steady, light supply, *demand exceeds supply*

**Pomegranate** lower market, fairly light demand *Wide range in quality*

## VEGETABLES

**Asparagus** market ranges from about steady—higher, moderate demand

**Beans** higher market, light supply, moderate demand

**Broccoli** about steady—higher market, fairly light supply, moderate demand *Wide range in price and quality*

**Cabbage** market ranges from slightly lower—steady, light supply from MI, moderate demand

**Carrots** steady—higher market, light supply moderate demand *Wide range in price and quality*

**Cauliflower** higher market, good demand *Wide range in quality and price*

### Market Report, Cont'd...

**Celery** higher market, moderate demand *Wide range in quality and price*

**Corn-Sweet** slightly lower market, very light supply, fairly good demand at lower prices *Supplies in few hands, Wide range in price*

**Cucumbers** about steady market, light supply, moderate demand *Wide range in quality and condition*

**Lettuce** about steady market, moderate demand *Wide range in price and quality*

**Iceberg** slightly lower—about steady, supply 30s are very light, demand ranges from light—moderate

**Romaine** about steady market, good demand *Wide range in price, quality and weight.*

**Peppers** market ranges from lower—steady, light supply, moderate demand *Wide range in quality and size*

**Bell Type** higher market, light supply, moderate demand

**Tomatoes** about steady—steady market, light supply, fairly good—good demand

**Grape Type** about steady—steady market, very light supply, good demand *Wide range in quality and condition*

**Plum Type** about steady—higher market, light supply, good demand *Quality and condition is variable*

## POTATOES AND ONIONS

**Onions, Dry** steady market, moderate demand *Wide range in price and quality*

**Potatoes** market ranges from about steady—higher, moderate demand



## Produce Quiz

A native of southeastern China, I am also very common in Vietnam and central Asia. My Chinese name means eight points. Late in the sixteenth century, Europeans actually used me widely as bait in mousetraps, leading to my latin name “Illicium,” meaning lure or bait. I grow on an evergreen tree of the magnolia family and my pretty reddish-brown woody fruit is picked prior to ripening, then sun-dried. Each of my fruits’ points contains an oval seed with longitudinal ridges. Chewing my seeds will freshen your breath with a licorice-like flavor. In addition to being used in oriental cuisine, I flavor liqueurs, chewing gum, and confections. I’m very familiar in a famous spice mixture -- ground-up with four other spices, specifically fagara, cinnamon or cassia, fennel seeds and cloves, along with cardamom, dried ginger or licorice root -- where my pungent, sweet flavor dominates the powder. I am said to be diuretic, carminative, stomachic, antispasmodic, digestive, and expectorant, and a stimulant, so use me to tone up the heart, stimulate digestion, combat flatulence, and soothe coughs and asthma. My essential oil contains anethole, a substance also found in fennel (whose seeds taste similar to mine). Thousands of years old, I am, perhaps best recognized for my shape, but there’s never been a sidewalk ceremony for me.

## Last Quiz Answer: WINTER MELON

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