

TESTA PRODUCE Market Report

Outlook for the Week of
October 19, 2015



BERRIES

Blueberries steady market, light supply, good demand *Demand exceeds supply*

Raspberries steady market, fairly good demand
Wide range in quality

Strawberries about steady—steady market, very good demand *Wide range in quality*

Misc. Berries steady market, very good demand
Wide range in quality

CITRUS

Clementines have an about steady market, moderate demand

Lemons about steady—steady market, with light—moderate demand *Wide range in price and quality*

Limes market for 175-200s are fairly light, 150s-110s are light while others are about steady
Wide range in price and quality

Oranges steady market, moderate demand

Tangerines market, is about steady with moderate demand

MELONS

Cantaloupe has an about steady market, moderate demand

Honeydew market is about steady, good demand

Watermelon about steady marker, good demand

NON-CITRUS FRUITS

Apples steady market, good demand

Grapes steady market, moderate demand

Kiwifruit about steady—steady market, moderate demand

Papaya about steady—steady market, light supply with light—very good demand

Pears market is steady with good demand

Pineapple about steady market, light supply, moderate demand

Pomegranate about steady market, fairly light demand *Wide range in quality*

Mangoes market is about steady with moderate demand

VEGETABLES

Beans lower market with moderate demand

Broccoli about steady-slightly higher market, demand varies from light—good *Wide range in price and quality*

Cabbage slightly lower—about steady market, moderate demand

Carrots about steady market, moderate demand
Wide range in price and quality

Cauliflower lower—about steady market, supply 16s are fairly light, good demand *Very wide range in price, quality and weight.*

Celery about steady—slightly higher market, good demand *Wide range in price and quality*

Market Report, Cont'd...

Cucumbers about steady—higher market, moderate demand *Wide range in quality and condition*

Lettuce market ranges from lower—higher, moderate demand *Wide range in price and quality*

Iceberg about steady—slightly higher market, good demand *Very wide range in price, quality and weight*

Romaine about steady market, good demand *Wide range in price, quality and weight*

Peppers market ranges from lower—higher with moderate demand *Wide range in quality and size*

Bell Type lower market, light supply moderate demand *Wide range in appearance*

Tomatoes about steady—higher market, light supply very good—moderate demand

Grape Type about steady market, light supply, good demand

Plum Type about steady market, light supply, fairly good—very good demand *Quality and condition variable*

POTATOES AND ONIONS

Onions, Dry steady market with moderate demand

Potatoes market is about steady moderate demand



Produce Quiz

When my coiled frond pokes through the soil it is a sure sign that spring has arrived. I am only available to harvest for about two weeks in any area I am discovered before I unfurl into graceful yet inedible plumes. My harvest spreads across the country, beginning in the Pacific Northwest and migrating east where our most popular specimens are found on our prime terrain. Respectively, my centers begin gray and turn a lush green as the harvest moves east. My taste is a cross between asparagus, green beans, and artichokes. I provide all these wonderful flavors along with a very appealing chewy texture. I can be steamed, simmered, braised, sautéed, or boiled. You will find me roaming around in salads, standing tall and proud in vegetable medleys, or drenched in hollandaise, maitaise, or butter sauce. Recently I have appeared in many a fine meal drizzled with some kind of ancient black vinegar from Italy that's over 100 years old. I am an excellent source of vitamin A and a reasonably good source of vitamin C and fiber. For a while we thought Townsend had made us immortal in his music, but we've learned that Uncle Ernie was not referring to us at all.

Last Quiz Answer: STAR ANISE

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

