

TESTA PRODUCE Market Report

Outlook for the Week of
October 26, 2015



BERRIES

Blueberries barely steady market, light supply, good—very good demand *Wide range in quality*

Raspberries steady market, fairly good—good demand *Wide range in quality*

Strawberries steady market, very good demand *Wide range in quality*

Misc. Berries steady market, light supply, good—very good demand

CITRUS

Clementine about steady market, moderate demand

Grapefruit steady market, fairly light supply, fairly good demand

Lemons steady market, light—moderate demand *Wide range in price and quality*

Limes market for 100-150s are about steady while others are slightly higher

Oranges steady market, fairly light supply, moderate demand *Wide range in quality*

Tangerines about steady market, moderate demand

MELONS

Cantaloupe about steady market, fairly light demand

Honeydew about steady market, good demand *Wide range in quality*

Watermelon about steady market, fairly light demand *Wide range in quality and condition*

NON-CITRUS FRUITS

Apples about steady—steady market, fairly good—good demand

Grapes about steady market, demand for Autumn King are good while others are fairly good

Kiwifruit market about steady, moderate demand

Papaya about steady—steady market, fairly light—moderate demand

Pears about steady market, good demand

Persimmons steady market, moderate demand

Pineapples about steady—steady market, light supply, demand ranges from light—moderate *Demand exceeds supply from Costa Rica*

Pomegranates steady market, fairly light demand

VEGETABLES

Beans about steady market, very light supply from CA, moderate—very good demand

Broccoli market is slightly lower—about steady, fairly light—moderate demand *Wide range in price and quality*

Cabbage lower—about steady market, demand varies from light—moderate

Cauliflower lower market, very light supply, light demand, *Wide range in quality and price*

Celery market ranges from light—about steady, demand is fairly good at lower prices *Wide range on price and quality*

Cucumbers about steady—steady market, light—moderate demand *Wide range in quality/ condition*

Market Report, Cont'd...

Lettuce about steady market, moderate demand
Wide range in price and quality

Iceberg slightly higher market, good demand *Wide range in price, quality and weight*

Romaine market ranges from about steady—higher, good demand *Wide range in price, quality, and weight*

Peas, Green about steady market, light supply moderate demand

Peppers about steady—steady, supply Anaheim and Serrano are light with fairly light—moderate demand

Tomatoes about steady market, light supply, moderate demand *Quality Variable*

Grape Type about steady market, light supply, fairly good demand

Plum Type market, ranges from lower—about steady, light supply, light—moderate demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onion, Dry steady market, with light demand

Potatoes about steady—steady market, fairly light—light demand



Produce Quiz

I am tired of being the bowl. Cut off my head, scoop out my seeds, and fill me up with soup. This is often the story of my life. Named after squirrel food due to my shape my skin can be green, gold, white or variegated in green, yellow and orange. I am a shrubby; creeping plant and my shape is conical with a pointed apex and longitudinally grooved. Compared to my summer cousins I take a long time to grow, averaging about 80 to 100 days. I am in the same family as the melon and cucumber and I am believed to have wild origins in Central America, between Mexico and Guatemala dating back over ten thousand years. Christopher Columbus is credited with introducing my ancestors to Europe. My thin skin is very hard to peel so it is usually left intact. My flesh will reveal a peppery hazelnut flavor that is universally admired. In fact, when not being used as a bowl, you can just cut me in half, drizzle some butter (tanning oil to me) on my flesh, then top with honey, cinnamon, brown sugar, and/or nutmeg. Roast me for just under an hour and I'll prove to you that bowls are better in plastic, paper or china. Don't forget to cover me in the oven or my top layer will burn, and I never got along well with aloe. While I am an excellent source of potassium and vitamin A, I also contain vitamin C, folic acid and copper.

Last Quiz Answer: FIDDLEHEAD FERNS

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