

TESTA PRODUCE Market Report

Outlook for the Week of
October 5, 2015



BERRIES

Blueberries very light supply, demand exceeds supply

Raspberries steady market, demand is best good while others are light

Strawberries steady market, moderate demand
Wide range in quality

Misc. Berries steady market, good demand *Wide range in quality*

CITRUS

Clementine's about steady market with moderate demand

Lemons steady market, supply 115s are light from Mexico demand ranges from fairly light—moderate *Wide range in price and quality*

Limes market 150-175s are lower while others are about steady, supply 230s are light, demand for 110-175s are fairly light while others are light
Wide range of price and quality

MELONS

Cantaloupes have an about steady market, light supply out of AZ, fairly good—very good demand

Honeydew about steady market, *Demand exceeds supply*

Watermelon higher market, moderate demand

NON-CITRUS FRUITS

Apples steady market, light supply out of AZ, fairly good—moderate demand

Grapes steady market, demand for red globes are fairly light, Autumn Royal are fairly good while others are moderate *Wide range in price*

Kiwifruit about steady market, moderate demand

Mangoes lower market with moderate demand

Papaya steady market, fairly light—moderate demand *Wide range in quality and condition*

Pears about steady—steady market, good demand

Pineapples have a steady market, light supply, *Demand exceeds supply*

Pomegranate have a steady market, fairly light demand

VEGETABLES

Broccoli market, ranges from lower—slightly higher, good demand *Wide range in price and quality*

Beans market, ranges from slightly lower, light supply, light demand *Harvest curtailed due to rain, expect light volume for 1-2 more weeks*

Cabbage about steady market, light supply, moderate demand *Wide range in price*

Carrots about steady—steady market, light supply, moderate demand

Celery about steady—steady market, light supply, moderate demand *Wide range in quality and price*

Cucumbers about steady market, light demand
Wide range in quality and condition

Market Report, Cont'd...

Lettuce about steady—higher market, light—moderate demand *Wide range in quality*

Iceberg lower market, supply 30s are light, fairly light—light demand *Wide range in quality and price*

Romaine about steady—higher market, moderate demand *Wide range in price, quality, and weight*

Peppers about steady market, supply for Anaheim are light, fairly light demand *Wide range in quality and size*

Bell Type lower—about steady market, light—moderate demand *Wide range in quality and size*

Squash market is about steady—slightly higher, very light supply from NC, light demand *Wide range in quality*

Tomatoes about steady market, fairly good—moderate demand

Grape Type market, ranges from about steady—higher, fairly good demand *Wide range in quality/condition*

Plum Type about steady market, light supply, fairly good demand *Harvest Curtailed due to rain*

POTATOES AND ONIONS

Onions, Dry steady market, fairly light—fairly good demand

Potatoes about steady—steady market, moderate demand



Produce Quiz

When I'm young I have hair, but as I grow I lose it, and my skin turns green. I grow on vines, and my flesh is white, tender and sweet. I am an important component of the Chinese New Year. The Chinese saying "Eat well and prosper" frightens me even more because if people were so inclined I could be a feast all by myself because I can grow to 30 pounds. But more often than not I'm harvested when I weigh 8-12 pounds. I'm told people celebrate the New Year with me in a number of ways, but most especially by feasting. Chinese believe that what you eat during the New Year will affect your fortune for the entirety of the year. So I truly hope that I won't be the main course in any of your feasts. The non-indoctrinated American may think I'm a fruit, but the Chinese eat me as a vegetable in soups, entrées, or even as their desert. The Italians and Chinese often serve me with ham. Humans find me delectable raw or cooked. I'm certain to ensure prosperity in your health and well-being since I am a great source of folic acid, potassium, and Vitamins A and C which are good for you any time of the year...

Last Quiz Answer: BREADFRUIT

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