

TESTA PRODUCE Market Report

Outlook for the Week of
November 16, 2015



BERRIES

Blueberries steady market, fairly good demand
Variable Quality

Raspberries market is steady with good—very good demand *Wide range in quality*

Strawberries steady market, demand exceeds supply *Wide range in quality*

CITRUS

Grapefruit steady market, fairly good demand.
Wide range in prices

Lemons market ranges from lower-about steady, supply of 165-200s are light, good demand

Limes market for 150-200s are slightly higher while others are about steady with moderate demand *Wide range in price/quality*

Oranges steady market, fairly good demand *Wide range in quality and price*

Tangerines about steady market, moderate demand

MELONS

Cantaloupes market for 9s are slightly lower while others are about steady, supply for 12s are light, fairly light demand

Honeydew lower—about steady market, light supply fairly good demand

Watermelon market ranges from lower—steady, light supply, good demand *Wide range in quality and condition*

NON-CITRUS FRUITS

Apples about steady market, good—higher demand

Avocados lower market with fairly light demand

Grapes about steady market, very light supply of Autumn King, Autumn Royal and Scarlet Royal while others are light, *Wide variety of color*

Kiwifruit about steady—steady market, moderate demand

Mangoes about steady market, light supply, moderate demand

Papaya about steady—steady market, fairly good—moderate demand *Wide range in quality and condition*

Pears have an about steady market with good demand

Persimmons steady market, moderate demand

Pineapple market is about steady, fairly light—moderate demand

Pomegranate steady market, fairly light demand *Wide range in quality*

VEGETABLES

Asparagus Steady—slightly higher market, fairly light supply, moderate demand

Beans about steady—steady market, very good demand

Broccoli about steady—higher market, good demand *Wide range in price and quality*

Cabbage market ranges from about steady—higher, light supply, moderate demand

Market Report, Cont'd...

Carrots about steady—steady market, fairly light supply, very good demand *Wide range in quality and price*

Cauliflower higher market, very light supply, **Demand exceeds supply** *Wide range in quality and price*

Celery about steady—higher market, fairly light supply, very good demand *Wide range in quality and price*

Corn-Sweet about steady market, light supply, moderate demand

Cucumbers market varies from about steady—higher, moderate demand

Eggplant market ranges from lower—higher, with light—moderate demand

Lettuce higher market, very light supply, good—very good demand

Iceberg higher market, very light supply, very good demand *Wide range in size, quality and weight.*

Romaine higher market, light supply, good demand *Wide range in price quality and size*

Peas, Green light supply, good demand

Peppers lower—about steady market, light supply, moderate demand

Bell Type lower—steady market, fairly good—moderate demand *Wide range in appearances*

Squash about steady market, good demand

Tomatoes market ranges from lower—about steady, fairly light demand *Wide range in prices*

Grape about steady market, fairly light—good demand

Plum Type lower—about steady market, moderate demand

POTATOES AND ONIONS

Potatoes market steady, light demand

Onions, Dry steady market, moderate demand



Produce Quiz

Grown in hot regions all over the world, I am the most popular of all tropical fruits. Carib Indians hung me either whole or a crown of my leaves above the entrance to their huts as a sign of welcome and a promise of food and drink. I am native to the lowlands of Brazil, and spread throughout the world easily propagated by cuttings. I have dwarf siblings whose core is completely edible and I have monster parents who weigh over eleven pounds each. If you want me to be sweet, you better pick me ripe because I have no reserve of starch to convert to sugar. I can be used fresh, sautéed, broiled, grilled, frozen, chunked, rung, or juiced. I am famous as a cake but you would have to stand on your head to see me. I have also been used as a sore throat remedy and a meat tenderizer.

Last Quiz Answer: COLLARD GREENS

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