

TESTA PRODUCE Market Report

Outlook for the Week of
November 2, 2015



BERRIES

Blueberries lower market, demand is good at lower prices *Wide range in quality*

Raspberries about steady market, good demand *Wide range in quality*

Strawberries about steady market, demand for best exceeds supply while others are good *Wide range in quality*

Misc. Berries lower—steady market, light supply from Central America, demand for best is good while other are moderate *Wide range in quality*

CITRUS

Grapefruit market for 48-56s are lower while others are about steady, moderate demand *Wide range in prices*

Lemons have an about steady market, supply on 95s from Mexico are fairly light with good demand *Wide range in price and quality*

Limes steady market, moderate demand *Wide range in price and quality*

Oranges about steady—steady market, supply varies from fairly light—moderate demand ranges from good—very good

Tangerines about steady market, moderate demand

MELONS

Cantaloupe market is about steady, supply for 9s are fairly heavy with fairly light demand

Honeydew market varies from lower—about steady, demand ranges from very light—good

Watermelon market for 6s are lower while others are steady, supplies 4-5s are light, demand ranges from light—moderate

NON-CITRUS FRUITS

Apples about steady—steady market with good demand

Grapes about steady—steady market, fairly good demand

Papaya about steady—steady market, moderate demand

Pineapples market is about steady, light supply from Central America, fairly light—moderate demand

Papaya about steady—steady market, moderate demand

VEGETABLES

Cabbage lower-about steady market, light—moderate demand

Cauliflower higher market, light supply, moderate demand *Wide range in quality and price*

Cucumbers about steady market, demand ranges from light—moderate *Wide range in quality and condition*

Lettuce market ranges from lower—higher, light supply, moderate demand *Wide range in price and quality*

Iceberg about steady—slightly higher market, moderate demand *Very in price, quality/weight*

Market Report, Cont'd...

Romaine lower—about steady market, fairly good demand *Wide range in price, quality and weight*

Peas, Green about steady market, light supply, moderate demand

Peppers about steady market, moderate demand

Bell Type about steady—higher market, moderate demand *Wide range in appearance*

Squash about steady market, light—moderate demand *Wide range in quality and condition*

Tomatoes lower market, light supply, light demand *Wide range in quality and condition*

Grape Type lower market, fairly light demand *Wide range in price*

Plum Type lower—about steady market, light demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onions, Dry about steady market, fairly light demand

Potatoes have an about steady—steady market, moderate demand



Produce Quiz

As an old root, I don't get no respect. Years of pickling and canning have made me a bit sour. While I can also be baked, braised, used in soups, or even grated into salads (a rather contemporary use for an antiquated root like me) I'm still regarded as common. I'm not just sliced item in a salad bar any more. In fact, my juice is often used in spas as part of a weight reduction program. My greens are now used as components in mesclun, another happening product! Believed to have originated in Northern Africa, my root was popular with the Romans while the peasants feasted on the leaves the Romans discarded. I have a thin skin and I am very fleshy. My colors include white, orange (gold) and red. You will need some lemon juice to keep your hands clean as I bleed when bruised, cut or watered. Our infants are eaten raw, while the mature members of our family require cooking. As a pharmafood I am said to stimulate appetite and digest easily. Our roots are an excellent source of potassium, vitamin A and vitamin C. Our leaves are also a good source of potassium as well as folic acid and magnesium. So, after all these years, I'm still the one to.....

Last Quiz Answer: ACORN SQUASH

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