

TESTA PRODUCE Market Report

Outlook for the Week of
November 23, 2015



EcoLogic Solutions
clean without compromise



BERRIES

Blueberries market is barely steady, very light—moderate demand *Quality variable*

Raspberries steady market, good demand *Wide range on quality*

Strawberries about steady market, light supply *Demand exceeds supply*

Misc. Berries steady market, light supply, moderate demand

CITRUS

Clementines have an about steady market, moderate demand

Grapefruit steady market, fairly good demand

Lemons market is steady with good demand

Limes steady market, demand for 175-230s are moderate while others are fairly light *Wide range in price and quality*

Oranges have a steady market good demand

Tangerines about steady market, moderate demand

MELONS

Cantaloupes have an about steady market, light supply, good demand

Honeydew market ranges from about steady—higher, demand for 8s are light, 4's are fairly light and others are good *Wide range in quality*

Watermelon about steady—steady market, light supply, light demand *Wide range on quality and condition*

NON-CITRUS FRUITS

Apples about steady—steady market with fairly good demand

Avocados steady market, fairly light demand *Wide range in quality and condition*

Grapes about steady—steady market, very light supply on Autumn King and Autumn Royal while others are light, fairly good demand *Wide range in quality*

Kiwifruit about steady market, moderate demand

Mangoes lower—about steady market, moderate demand

Papaya steady market, moderate demand *Wide range in quality and condition*

Pears have an about steady market, good demand

Pineapples lower—about steady market, fairly light—moderate demand *Wide range in price*

VEGETABLES

Beans market ranges from about steady—higher, light supply, demand exceeds supply in some areas

Cabbage market ranges from lower—higher, light supply, with moderate demand

Carrots about steady—steady market, fairly light supply, moderate demand

Cauliflower slightly higher market very light supply

Celery market varies from about steady—higher, moderate demand *Wide range in price and quality*

Corn-Sweet about steady market, light—moderate demand

Cucumbers about steady—higher market, fairly

Market Report, Cont'd...

light supply, good demand

Lettuce lower—about steady market, very light supply, with very good demand

Iceberg about steady market, fairly light supply, **demand exceeds supply** *Wide range in size quality and weight*

Romaine about steady market, very light supply, very good demand *Wide range in price and quality*

Peppers market varies from Jalapenos being slightly lower—slightly higher with moderate demand.

Bell Type slightly lower—about steady market, moderate demand

Tomatoes about steady—steady market, fairly light—moderate demand *Wide range in price, quality and condition.*

Grape Type about steady—lower market, light supply, fairly light—light demand.

Plum Type lower market, fairly light demand

POTATOES AND ONIONS

Potatoes steady market, light—moderate demand

Onions, Dry steady market, moderate demand



Produce Quiz

I begin green with envy but turn red with fire. Cultivated in the Veneto region of Italy dating back to the 1500's, Italy is still my largest producer. While Southern France has also been known to fill their fields with me I am also becoming a favorite along America's West Coast, as well as excited farmers in Central America. My wine-red leaves are striking when contrasted with my creamy white ribs. I must have cool nights to achieve my appealing color. If I am kept completely in the dark I fail to achieve my full red stature and my head of leave becomes marbled in pink. With limited light I get a patchy green or copper color. I'm really happy with warm days and cool nights, so leave me that way and I'll glow for you, OK? People like my tight compact head, and it seems the heavier the better. My bitter flavor contrasts well in fresh green salads but it's tough to get a whole leaf of me unless you pick from my center. I am also good as a vessel for chicken, shrimp, potato, rice or fruit salads and I can brighten up any stir-fry. When poached I become a bit softer, but the trade off is loss of color. I have also been found in pasta dishes, omelets, or halved and charred on the grill. Know to stimulate appetite and as a diuretic, I contain folic acid, potassium, and vitamin C.

Last Quiz Answer: PINEAPPLE

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