

# TESTA PRODUCE Market Report

Outlook for the Week of  
**November 9, 2015**



## BERRIES

**Blueberries** lower—steady market, good demand at lower prices, *Wide range in quality*

**Raspberries** steady market, demand is best good while others are moderate *Wide range in quality*

**Strawberries** market varies from steady—slightly higher, *demand exceeds supply*

**Misc. Berries** about steady market, demand is good at lower prices

## CITRUS

**Grapefruit** steady market, fairly good demand *Wide range in price*

**Lemons** steady market, supply of 165-200s are light, demand for 165s are fairly good while others are moderate *Wide range in price and quality*

**Limes** about steady market, fairly light demand *Wide range in price and quality*

**Oranges** steady market, moderate demand

**Tangerines** about steady market, with moderate demand

## MELONS

**Cantaloupe** about steady market, supply 9s is heavy, 12s are very light, with very light demand

**Honeydew** market for 6s are lower while others are about steady, supply for 4s are heavy, demand ranges from very light—moderate *Wide range in quality*

**Watermelon** market ranges from lower—moderate, very light supply, light—moderate demand

## NON-CITRUS FRUITS

**Apples** have a steady market, good demand

**Grapes** steady market, fairly good demand

**Kiwifruit** about steady—steady market, moderate demand

**Papaya** about steady market, moderate demand *Wide range in quality and condition*

**Pears** steady market with good demand

**Pineapples** lower—about steady market, fairly light—moderate demand

**Pomegranates** have a steady market, fairly light demand with *wide range in quality*

**Mangoes** about steady market, moderate demand

## VEGETABLES

**Asparagus** market for Jumbo is lower while Standard is higher and others are about steady, moderate demand

**Beans** about steady market, fairly light demand *Wide range in quality*

**Broccoli** market varies from about steady—higher, light supply, good demand *Wide range in quality and price*

**Cabbage** market ranges from lower—higher, moderate demand, *Variable quality*

**Cauliflower** higher market, light supply, demand

### Market Report, Cont'd...

exceeds supply *Wide range in quality and price*

**Carrots** about steady—higher market, fairly light supply, moderate demand

**Celery** about steady—higher market, good demand, *Wide range in quality*

**Corn-Sweet** steady market, moderate demand

**Cucumbers** lower—steady market, moderate demand *Wide range in quality and condition*

**Lettuce** higher market, light supply, good demand

**Iceberg** lower—higher market, light supply, good demand *Wide range in price and quality*

**Romaine** market ranges from lower—higher, very good demand some at lower prices *Wide range in quality, size and weight*

**Peppers** market ranges from about steady—higher, fairly light—moderate demand *Very wide range in quality and size*

**Bell Type** market ranges from about steady—higher, moderate—very good demand *Wide range in appearance*

**Squash** about steady—higher market, fairly light—moderate demand *Wide range in quality and condition*

**Tomatoes** market varies from lower—about steady, fairly light demand *Wide range in quality, condition and price*

**Grape Type** lower—about steady market, fairly light supply, light demand *Wide range in quality and condition*

**Plum Type** about steady—higher market, fairly good demand *Wide range in quality and condition*

## POTATOES AND ONIONS

**Onions, Dry** about steady market, moderate demand

**Potatoes** about steady—higher market, moderate demand



## Produce Quiz

I'm part of a big family, so you may have trouble picking me out from the group. I'm one of the oldest members of the clan, all the way from the ancient Greeks and Romans. I'm proud of my heritage and that I arrived aboard the slave ships with those who know how to treat me the best. My young tender leaves are blue green and prime; the rest of my greens can go to your iguana, but neither of you will want my long stalk. I'm incredibly prolific – lots of greens from very few plants. As I grow, if you are kind, you can harvest my outer leaves and I'll keep growing from the inside out for my entire season. Or if you're one of those commercial farmers, you'll wait till I crown, and then lop off my non-head all at once. You see, I'm a soul man . . . I'm smooth and young and I just need a good bath, then when you heat me up nice and long and slow, I'm succulent. Cozy up with me and let my aroma take you down to the pleasures of the south. Shred my leathery leaves; couple me with some hocks, then serve me up with black-eyed peas. My smooth, thick, tender leaves are hearty enough to replace meat – Brazil's feijoada would not be complete without me. Prepare me with vinegar to get the best flavor. Full of potassium, calcium, iron, zinc, vitamins A and C, I'm a rich guy for the cool season -- you'll find me year round, but I'm mostly seen December to April.

## Last Quiz Answer: BEET

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