

# TESTA PRODUCE Market Report

Outlook for the Week of  
**December 14, 2015**



## BERRIES

**Blueberries** have a steady market, light supply with light demand *Wide range in quality*

**Raspberries** have a steady market, light—moderate demand *Wide range in quality*

**Strawberries** about steady market, demand ranges from very light—moderate *Wide range in quality*

**Misc. Berries** about steady market, fairly light—moderate demand

## CITRUS

**Clementine's** market for 3lb bags are higher while others are lower, moderate demand

**Grapefruit** have a steady market, fairly good demand, *Wide range in prices*

**Limes** have a steady market, demand for 175s—200s are fairly light while others are light *Wide range in price and quality*

**Oranges** have a steady market, light supply on 40—56s, moderate demand *Wide range in quality and price*

## MELONS

**Cantaloupe** higher market, light supply, *Demand exceeds supply*

**Honeydew** about steady—higher market, light supply, moderate demand

**Watermelon** about steady—higher market, light—very light supply, moderate demand *Wide range quality and condition*

## NON-CITRUS FRUITS

**Apples** market, for Honey Crisp from WA is slightly higher while others are about steady with good demand

**Avocados** market is about steady, demand for 48-70's are moderate while others are light *Wide range in quality and condition*

**Cherries** have an about steady market, moderate demand

**Grapes** about steady—steady market, very light supply moderate demand *Wide range in quality*

**Kiwifruit** steady market, moderate demand

**Mangoes** about steady—slightly higher, moderate demand *Wide range in quality and condition*

**Papaya** steady—slightly higher market with fairly light—moderate demand *Wide range in quality & color*

**Pears** have a steady market, good demand

**Persimmons** steady market, moderate demand

**Pineapple** slightly lower—steady market, fairly light—moderate demand *Wide range in quality and condition*

## VEGETABLES

**Asparagus** have very light supply, demand exceeds supply

**Beans** market varies from lower—higher, supply is very light and *demand exceeds supply from FL*, demand elsewhere is very good

**Broccoli** market, ranges from slightly lower—higher averaging about steady, light—moderate

## Market Report, Cont'd...

supply, moderate demand *Wide range in price and quality*

**Cabbage** about steady—higher market, demand ranges from light—moderate *Wide range in price*

**Carrots** about steady—higher market, good demand *Wide range in price and quality*

**Cauliflower** about steady —slightly higher market, very light supply, *demand exceeds supply Wide range in quality*

**Celery** higher market, very good demand *Wide range in price and quality*

**Corn-Sweet** lower—about steady market, light supply, light—moderate demand *Wide range in quality and condition*

**Cucumbers** market, is about steady—higher, light supply, demand ranges from light—good, *demand exceeds supply from FL*

**Lettuce** lower—about steady market, supply on red leaf is very light, light—moderate demand *Wide range in quality*

**Iceberg** about steady—slightly higher market, good demand *Wide range in quality, size and weight*

**Romaine** lower—about steady market, light—moderate demand *Wide range in price and quality*

**Peppers** market ranges from lower—higher, light—moderate demand *Very wide range in quality and size*

**Bell Type** about steady—higher market, fairly light supply form CA, moderate demand *Wide range in quality and appearance*

**Tomatoes** about steady market, light supply, very good demand, *demand exceeds supply*

**Grape Type** about steady market, light supply, *Demand exceeds supply from FL* elsewhere is good

**Plum Type** about steady—higher market very light supply, demand exceeds supply *Wide range in quality*

## POTATOES AND ONIONS

**Onions, Dry** about steady market, moderate demand

**Potatoes** steady-higher market, good demand



## Produce Quiz

I am not a plum! I am not an apricot! I am certainly not a peach! My great grandfather is an Aprium but you can't find him anymore. I am definitely a novel fruit. My tree is a Dandy and I was pretty exclusive to California, but my popularity has grown so much I am now part of the winter program from South America. As an interspecific variety I am one of several varieties which contain some of this or a little of that. I am a little more of this and a little less of that. Unless you wear an apron or bib you will definitely have to change your shirt once I've been consumed. Yes, I am very juicy, but flavorful as well! I have one pit in my center, surrounded by golden yellow or deep dark red flesh. My skin is usually dark and often spotted. Although my shape and appearance make me look like an egg, I have absolutely nothing to do with dinosaurs or prehistoric times. I am now fifteen years old! My domestic season begins in early June and runs through the summer into early fall. They try and mimic me off season down south but the richness is lost. My popularity is continuing to grow, as are my groves. Best eaten out of hand, I also make a great juice, preserve, pudding, or tart. Find me this summer. Take off your shirt and bite me. I'm worth it!

## Last Quiz Answer: BLUEBERRY

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