

# TESTA PRODUCE Market Report

Outlook for the Week of  
**December 21, 2015**



  
**Simplot**



## BERRIES

**Blueberries** market ranges from lower and barley steady—steady, light demand *Wide range in quality*

**Raspberries** steady market, demand for best is good while others are moderate *Wide range in quality*

**Strawberries** about steady—steady market, (very light supply from CA), fairly good —good demand, the demand for organic exceeds supply *Wide range in quality and size*

**Misc. Berries** about steady market, demand ranges from fairly light—moderate *Wide range in quality*

## CITRUS

**Clementines** about steady market, moderate demand

**Grapefruit** steady market, moderate demand *Wide range in price*

**Lemons** have a steady market, supply on 165—200s are light, while others range from light—moderate *Wide range in price and quality*

**Limes** market, for 110—150s are lower while others are about steady, demand for 175—200s are moderate while others are fairly light *Wide range in price and quality*

**Oranges** steady market, supply of 40—56s are fairly light with moderate demand

## MELONS

Cantaloupe market for 9s are lower while others

are about steady, moderate demand

**Honeydew** slightly lower market, very light supply moderate demand *Wide range in quality and condition*

**Watermelon** market ranges from about steady—slightly higher, moderate demand

## NON-CITRUS FRUITS

**Apples** about steady—steady market, good demand

**Avocados** steady market, demand is good *Wide range in quality and condition*

**Cherries** about steady market, fairly light supply, good demand

**Grapes** about steady—steady market, very light supply from CA, moderate demand *Wide range in quality*

**Kiwifruit** market for Hayward are lower while others are about steady

**Mangoes** about steady market, moderate demand *Wide range in quality and condition*

**Papaya** about steady—steady market, fairly light—moderate demand

**Pears** about steady market, good demand

**Pineapple** about steady—steady market, fairly light—moderate demand *Wide range in price*

## VEGETABLES

**Asparagus** is in very light supply, *demand exceeds supply*

**Beans** market, varies from about steady—slightly higher, fairly light supply and **demand exceeds supply from FL**, moderate demand elsewhere

**Broccoli** lower market, light—very light supply, fairly light demand (slightly lower prices in AZ)  
*Wide range in quality*

**Cabbage** market varies from lower—higher, moderate demand *Wide range in price*

**Cauliflower** slightly lower—about steady market, (light supply from AZ), good demand *Wide range in quality*

**Carrots** about steady—steady market, good demand *Wide range in price and quality*

**Celery** lower market, moderate demand *Wide range in price and quality*

**Corn-Sweet** about steady—steady market, light supply from FL, fairly light—good demand *Wide range in quality*

**Cucumbers** about steady market (medium are higher from CA), light supply, demand varies from light—very good, demand exceeds supply in FL

**Lettuce** lower market, light—moderate demand *Wide range in price and quality*

**Iceberg** market for 30s are lower, 24s and others are about steady, light demand *Wide range in price and quality*

**Romaine** lower—about steady market, light—moderate demand *Wide range in quality and price*

**Peas, Green** lower market with moderate demand

**Peppers** market for Anaheim are lower while others are steady, moderate demand *Wide range in quality and size*

**Bell Type** lower—about steady market, fairly light—good demand *Wide range in appearance and quality*

**Tomatoes** market is about steady—higher, light supply, very good demand (**Demand exceeds supply from FL**) *Wide range in price*

**Grape Type** about steady—higher market, light supply, good demand (Demand exceeds supply from FL)

**Plum Type** about steady—higher market, light supply, very good demand

## **POTATOES AND ONIONS**

**Onions, Dry** steady market, moderate demand

**Potatoes** about steady—steady market, fairly light—moderate demand



### **Produce Quiz**

We were used by the Romans to flavor sauces and vinegar. Over two thousand years old, we are a native to the Mediterranean region where we were also considered an aphrodisiac. We are both annual and perennial, thriving in the winter months as well as the long days of summer. Although the exact amount varies from cousin to cousin, we are all rich in carvacrol and thymol. Used in the curing of salami we are also a component of that de Provence thing, but we often have to compete for that honor. We are very popular in flavoring all sorts of legumes, (probably due to the fact that we counteract flatulence), and we have even been used as a salt substitute. We go all out with our peppery flavor, but save us for the end as overcooking renders us very bitter. We bring life to any stuffing, our leaves are used for making tea, we are signature soup, and we never met a sausage we didn't like. Primarily culinary, we also have excellent medicinal values. We can be quite effective in improving digestion, increasing perspiration, stimulating the uterus and nervous system as well as relieving menstrual disorders and soothing sore throats. We do not get to play with expectant mothers, as time has shown we are just too much for them.

### **Last Quiz Answer: PLUOT**

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