

# TESTA PRODUCE Market Report

Outlook for the Week of  
**December 7, 2015**



## BERRIES

**Blueberries** market is barely steady with fairly light demand *Quality variable*

**Raspberries** have a steady market, demand for best is moderate while others are light.

**Strawberries** have a lower market, light—moderate demand *Wide range in quality*

**Misc. Berries** about steady—steady market, light demand *Wide range in quality*

## CITRUS

**Clementine's** have about steady market with moderate demand

**Grapefruit** steady market, fairly good demand *Wide range in prices*

**Lemons** market ranges from lower—steady, good demand *Wide range in price and quality*

**Limes** have an about steady market, demand for 175-200s are fairly light while others are light

**Oranges** steady market, supply of 40-56s are fairly light, good demand *Wide range in quality and price*

**Tangerines** about steady market, moderate demand

## MELONS

**Cantaloupe** light supply, *Demand exceeds supply*

**Honeydew** about steady market, light supply demand ranges from light—moderate *Wide range in quality and condition*

**Watermelon** market ranges from about steady—steady, fairly light demand

**Apples** steady market, good demand

**Avocados** about steady market with light demand *Wide range in quality and condition*

**Cherries** lower market, light supply light demand

**Grapes** market ranges from lower—steady, light supply on Autumn King and Crimson Seedless, moderate demand *Wide range in quality and color*

**Kiwifruit** about steady—steady market, moderate demand

**Papaya** market varies from lower—steady, moderate demand *Wide range in quality and condition*

**Pears** steady market, good demand

**Pineapple** about steady market, moderate demand

**Mangoes** market for 12s—14s are slightly lower while others are about steady with moderate demand

## NON-CITRUS FRUITS

**Asparagus** higher market, light supply Demand exceeds supply

**Beans** about steady market, demand exceeds supply from FL but is moderate elsewhere

**Broccoli** lower—higher market, light supply, moderate demand *Wide range in price and quality*

**Cabbage** lower about steady market, light—moderate demand

**Carrots** about steady market, moderate demand

### Market Report, Cont'd...

*Wide range in price and quality*

**Cauliflower** lower—higher market, very light supply, good demand

**Celery** higher market, very light supply, good demand *Wide range in price*

**Corn-Sweet** slightly lower—about steady market, light—moderate demand

**Cucumbers** market ranges from lower—higher, good demand *Wide range in quality and condition*

**Lettuce** lower—about steady market, fairly light—moderate demand

**Iceberg** lower market, fairly light—moderate demand

**Romaine** lower market, fairly light—moderate demand

**Potatoes** have a steady market with fairly light demand

**Onions, Dry** steady market, fairly light demand  
*Wide range in price and quality*



### Produce Quiz

God blessed America – He gave it country quilts, apple pie, Fourth of July and me!!! I am a member of a healthy family. You won't find me flourishing in the fields but you will find my clusters sprawled throughout the woods, mountainous regions and peaty soils. My flesh is sticky sweet, and don't miss my seeds, they're tiny!! I have approximately thirty varieties all falling under the categories of *Vaccinium Angustifolium*, which are smaller, milder tasting version (Are you from Jersey? If so then you have no problem finding me, this version is widely cultivated there). However I'm not around for long, don't blink or you may miss me. Please! Treat me gently when you wash me I am very fragile and highly perishable. I'm an all day long delight, served plain or dried, as a breakfast accompaniment, in fruit salad, yogurt, sorbets, vinegar, juices, jams, pies, cakes and even topped with orange juice and vodka for a tasty after dinner delight. I am a significant source of Vitamin C, Potassium, Sodium and fiber. Hey, if you don't consume me for my delightful flavor, keep in my mind I am also a "pharmafood" and said to have the effects of an astringent, antibacterial, and antidiarrheal. Don't mistake me for Cousin Bill and beware of tricky peas holding their breath to fool you, although their true colors eventually come out with the stars.

### Last Quiz Answer: RADICCHIO

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### POTATOES AND ONIONS