

TESTA PRODUCE Market Report

Outlook for the Week of
February 16, 2015



BERRIES

Blueberries steady market, fairly light supply, demand is at best good while others are moderate *Wide range in quality*

Raspberries steady market, demand is best good while others are light—moderate *Wide range in quality*

Strawberries lower market, demand ranges from very light—moderate *Wide range in quality*

CITRUS

Clementines have an about steady market, with moderate demand

Grapefruit steady market, moderate demand

Lemons steady market, good demand

Limes market for 110-150s is lower while others are about steady, supply from 200-230s are fairly light, demand ranges from fairly light—moderate *Very wide range in price and quality*

Oranges have a steady market, fairly good demand

MELONS

Cantaloups have an about steady—steady market, with fairly good—moderate demand

Honeydew slightly lower—steady market, light supply, fairly good—moderate demand

Watermelon about steady—steady market, light supply, moderate demand *Wide range in quality*

NON-CITRUS FRUITS

Apples steady market, moderate demand

Avocado about steady—higher market, fairly light supply, moderate demand

Grapes about steady market, moderate demand

Kiwifruit about steady—steady market, moderate demand

Mangoes steady market, moderate—very good demand

Nectarines about steady market, moderate demand

Papaya steady market, moderate demand

Peaches have an about steady market, with moderate demand

Pears steady market, with good demand

Pineapples steady market, light supply, moderate demand

Plums about steady market, moderate demand

VEGETABLES

Asparagus steady market, light supply, good demand

Beans market ranges from slightly lower—steady

Broccoli about steady market, demand ranges from very light—moderate *Wide range in price and quality*

Cabbage about steady—steady market, with demand ranging from fairly light—moderate

Carrots about steady market, both supply and demand are fairly light

Market Report, Cont'd...

Cauliflower market varies from about steady—higher, demand ranging from light—moderate

Celery market ranges from lower—higher, with demand varying from light—moderate

Corn-Sweet about steady market, good demand

Cucumbers about steady market, moderate demand

Lettuce lower—about steady market, light demand, *Wide range of price and quality*

Iceberg about steady market, light demand
Wide range price and quality

Romaine lower market, fairly light demand
Wide range of price and quality

Peppers market ranges from lower—higher, moderate demand

Bell Type market varies from lower—higher, fairly light—good demand
Wide range in size and quality.

Squash about steady market, light—moderate demand
Wide range in quality and condition

Tomatoes market ranges from about steady—higher, with moderate—very good demand

Grape Type about steady market, fairly light supply, good demand

Plum Type about steady—higher market, moderate demand
Wide range of quality and condition

POTATOES AND ONIONS

Onions, Dry steady market, light demand

Potatoes steady market, very light supply, moderate demand



Produce Quiz

I am a perennial found throughout southern India. I became popular in Greek and Roman cooking after Alexander the Great's soldiers introduced me to Europe. Today I remain popular in Eastern and Arab countries but receive little attention in the west with the exception of Scandinavia, who, strangely enough, has taken quite a liking to me. I am elite in my class, only being out priced by the likes of vanilla and saffron. Beginning as a thumb thick creeping root stock I grow up to 8 feet tall producing a three-celled pod containing up to 18 seeds. Long dark-green leaves with lanceolate tops and silky smooth bottoms protect my pod. My yellow or bluish flowers can be found near the ground. My Malabar variety is tops, but often substituted with the lesser qualities of the Cambodian or Sri Lankan varieties, respectively. Although I can be found in ground or seed form, it is best to buy me by the pod to insure I am not mixed with imposters. My pod color will vary by region due to the style of processing. I'm sun-dried and green in India, oven-dried and brown in Asia and Europe, and bleached white in the United States. Used as a substitute for gluten, I can be found in breads and cereals. I also add flavor to eggnogs, wines and liqueurs, fruit compotes, fruitcakes and marinades. I am a prime ingredient in curry and garam masala. A few of my seeds steeped in boiling water makes a soothing tea that will aid digestion. Sometimes you will find me used as a replacement for ginger or cinnamon. I am a good source of potassium and also provide calcium, iron and zinc.

Last Quiz Answer: TARO



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