

# TESTA PRODUCE Market Report

Outlook for the Week of  
**March 16, 2015**



## BERRIES

**Blueberries** steady market, light demand *Wide range in quality*

**Raspberries** steady market, demand ranges from light—moderate *Wide range in quality*

**Strawberries** lower market, very light—light demand *Wide range in quality*

**Misc. Berries** steady market, demand ranges from light—moderate *Wide range in quality*

## CITRUS

**Clementines** market is about steady, moderate demand

**Grapefruit** steady market, fairly good demand

**Lemons** steady market, fairly good demand

**Limes** market, ranges from about steady—higher, fairly light—light supply, moderate demand

**Oranges** steady market, light supply, fairly good demand

## MELONS

**Cantaloupes** higher market, very light—light supply, demand is very good and exceeds supply in some areas *Wide range of quality and condition*

**Honeydew** about steady market, very light—light supply *Wide range in quality*

**Watermelon** about steady—steady market, light supply, good demand *Wide range in quality*

## NON-CITRUS FRUITS

**Apples** have a steady market with moderate demand

**Avocados** steady market, demand for 60s, 70s and 84s are moderate while others are fairly good

**Grapes** about steady market, moderate demand

**Kiwifruit** about steady market, moderate demand

**Mangoes** have an about steady market, fairly light—moderate demand

**Nectarines** about steady market, fairly light—moderate demand

**Papaya** about steady—steady market, moderate demand *Wide range in quality and condition*

**Peaches** about steady—steady market, very light supply, moderate demand

**Pears** lower—about steady market, moderate demand

**Pineapples** about steady—higher market, fairly light—light supply, moderate demand

**Plums** about steady market, fairly light—moderate demand

## VEGETABLES

**Asparagus** steady market, fairly light demand *Wide range in price*

**Beans** higher market, light supply, very good demand

**Broccoli** slightly lower—about steady market, very

## Market Report, Cont'd...

light supply, good demand *Wide range in price and quality*

**Cabbage** market ranges from lower—about steady, fairly light—moderate demand

**Carrots** about steady—steady market fairly light demand *Wide range in price and quality*

**Cauliflower** about steady—higher market, very light supply, good demand *Wide range in price and quality*

**Corn-Sweet** about steady market, light—moderate demand *Wide range in quality and condition*

**Eggplant** about steady market, fairly light supply, very light demand *Wide range in price, quality and condition*

**Lettuce** about steady market, moderate demand *Wide range in quality*

**Iceberg** lower—about steady market, very light supply, moderate demand *Wide range in quality*

**Romaine** market is slightly lower—about steady, fairly light—moderate demand *Wide range in quality*

**Peppers** market ranges from lower—about steady with moderate demand

**Bell Type** steady—about steady market, fairly light supply, moderate demand

**Tomatoes** lower—about steady market, fairly light demand *Wide range in quality and condition.*

**Grape Type** about steady market, light supply and demand *Wide range of quality and condition.*

**Plum Type** higher market, light supply, good demand *Wide range in quality and condition*

## POTATOES AND ONIONS

**Onions, Dry** about steady—higher market, good demand

**Potatoes** about steady—steady market, fairly light—moderate demand



## Produce Quiz

*Don't leaf me out, because I'm the main event. Well, okay there is the fruit, but you can't eat it. Maybe you will use its bumpy peel for concentrated aromatic oils in curry, or for some zest in your "jungle soup" (gkaeng bpah), but that's it. I'm what you want! I'm the bay leaf of the Far East. I am a citrus sub-species of the family peapeda. I am a lovely dark green with a glossy sheen. My leaves (often pounded into a jelly or mixed with hot chili paste) grow in couplets, smaller on top, broader on the bottom, and range from one half inch to over three inches long. I'm not an easy pick as my growth is slow and you will fight thorny branches to reach me. In tropical Thailand my tree is a fixture in every countryside home. Often seen out on the town with lemon grass, together we create a mean dtom yam, and often we don't get home 'til dawn. It's my scent that the public craves making me essential in soups, salads, curries, stir-fries, broth or stew. I am a secret ingredient in many fish dishes and I provide an excellent texture, and great presentation. Cut me into slivers to release my seriously tempting aromatic citrus flavor. The more you cut me the stronger I get, until I eventually dominate everything I surround. I also have many household uses. My uses include invigorating shampoos, insect repellents, stain removers, as well as being a tooth and gum strengthener. So if you can find me, don't leaf me behind. Get it?*

## Last Quiz Answer: GARBANZO BEANS (CHICK PEAS)



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