

TESTA PRODUCE Market Report

Outlook for the Week of
March 23, 2015



BERRIES

Blueberries lower market, fairly light supply, very light—light demand *Wide range in quality*

Raspberries about steady—steady market, fairly good—moderate demand *Wide range in quality*

Strawberries steady market, very light—light demand *Wide range in quality*

Misc. Berries about steady market, demand is light—fairly good *Wide range in quality*

CITRUS

Clementines have a steady market, moderate demand

Grapefruit steady market, fairly good demand

Lemons steady market, fairly good demand

Limes higher market, supply 175-230s are very light while others are light, moderate demand *Very wide range in price and quality*

Oranges steady market, light supply, fairly good demand *Wide range in quality*

MELONS

Cantaloupe market for 15s are lower while others are steady, moderate demand *Wide range of quality and condition*

Honeydews about steady market, very light supply, demand ranges from moderate—exceeds supply

Watermelon about steady—higher market, fairly light supply, with good demand

NON-CITRUS FRUITS

Apples steady market, light supply and *moderate demand*

Avocados steady market, moderate demand

Grapes about steady market, moderate demand

Kiwifruit lower market, fairly light demand

Papaya about steady—steady market, moderate demand

Pears lower—about steady market, moderate demand

Plums steady—higher market, moderate demand
Pineapples about steady market, fairly light supply, fairly good—moderate demand

Mangoes about steady—higher market, moderate demand

Nectarines steady—higher market, fairly light—moderate demand

VEGETABLES

Asparagus about steady market, moderate demand *Wide range in price*

Beans lower market with moderate demand

Broccoli market ranges from lower—steady, moderate demand *Wide range of price and quality*

Cabbage market ranges from lower—higher, fairly light—moderate demand

Carrots steady market, moderate demand *Wide range in price and quality*

Cauliflower lower—about steady market, light

Market Report, Cont'd...

supply, moderate—light demand *Wide range in price*

Corn-Sweet about steady market, fairly light supply and demand

Lettuce about steady—higher market, light supply fairly good-moderate demand

Iceberg lower market, light supply fairly light—moderate demand with *Wide range in quality*

Romaine about steady market, fairly light—moderate demand *Wide range in quality*.

Peppers about steady—higher market, moderate demand *Wide range in price/appearance*

Bell Type market ranges from slightly lower—slightly higher and moderate demand

Tomatoes about steady market, fairly light demand *Wide range in quality and condition*

Grape Type about steady market, light demand *Wide range of quality and condition*

Plum Type lower—about steady market, demand ranges from light—very good *Wide range in quality*

POTATOES AND ONIONS

Potatoes steady market, fairly light—moderate demand

Onions, Dry about steady market, good demand



Produce Quiz

The first time I was consumed was approximately 800 BC, on archaeological sites in Peru. I have over 150 varieties and I am native to tropical America. As a member of the myrtle family my tree can grow thirty feet high and I have incredibly aromatic flowers. Europeans loved me when I arrived in Haiti and later became established in India and Southeast Asia and have remained popular there ever since. Today I am also grown in Hawaii, Southern Florida and Southern California. I can vary in size and color but usually I range from apple to plum in diameter. Some of my varieties are strawberry and pineapple. My taste is sweet and tart (but I'm not a candy) made possible by my essential oil eugenol which is also found in cloves. I have a musky odor and many gritty seeds. Many folks will just devour me out of hand, but I am really wonderful when cooked. I am stewed or preserves in jams, jellies or made into a paste. I can be used in sweet or savory dishes. In Mexico, I am a favorite combined with sweet potato. I am used in fruit salads, pies, puddings, tapioca, ice-cream, yogurt and beverages. Known for my astringent and laxative properties, I'm an excellent source of Vitamin C and Potassium.

Last Quiz Answer: KAFFIR LIME LEAVES



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