

TESTA PRODUCE Market Report

Outlook for the Week of
March 30, 2015



BERRIES

Blueberries steady market, light supply, good—very good demand *Wide range in quality*

Raspberries steady market, very good demand *Wide range in quality*

Strawberries market for organic is steady, while others are higher, good demand *Wide range in quality*

Misc. Berries steady market, very good—moderate demand *Wide range in quality.*

CITRUS

Clementines have a steady market, with moderate demand

Grapefruit about steady market, fairly light supply, good demand

Lemons steady market, fairly good demand

Limes about steady market, demand for 110-150's are moderate while others are fairly good *Very wide range in price and quality*

Oranges steady market, good demand

MELONS

Cantaloupe market varies from lower—steady with moderate demand *Wide range of quality and condition*

Honeydew about steady market, fairly good at lower prices, light supply, good demand *Wide range in quality*

Watermelon about steady market, light supply, good demand *Wide range in quality*

NON-CITRUS FRUITS

Apples steady market, moderate demand

Avocados about steady market, moderate demand

Grapes market for green types are lower while others are about steady, moderate demand

Kiwifruit lower market, moderate demand

Mangoes have about steady market, moderate demand. *Wide range in quality/appearance from some areas in Mexico*

Papaya steady—slightly higher market, moderate demand

Peaches/Plums steady market, moderate demand

Pears about steady—steady market, fairly good demand

Pineapples about steady—steady market, fairly light supply, fairly light—good demand

VEGETABLES

Asparagus slightly higher market, good demand *Wide range in price*

Beans higher market, fairly light—good demand *Quality variable*

Broccoli about steady market, good demand *Wide range in price/quality*

Cabbage about steady market, fairly light—moderate demand

Carrots about steady—steady market, fairly light supply moderate demand *Wide range in price and*

Market Report, Cont'd...

quality

Cauliflower has a lower market, moderate demand
Very wide range in price

Celery about steady—higher market, moderate demand

Eggplant about steady market, supply heavy, good demand

Lettuce slightly higher market, moderate demand

Iceberg: slightly lower—about steady market, light demand *Wide range in quality*

Romaine: market ranges from lower—higher, fairly light—moderate demand *Wide range in quality and price*

Peppers market ranges from lower—higher, light—moderate demand *Very wide range in quality & size*

Bell Type: about steady—higher market, light—moderate demand

Spinach higher market with moderate demand *Wide range in price*

Tomatoes slightly lower—about steady market, light—moderate demand *Wide range of quality/condition*

POTATOES AND ONIONS

Onions, Dry about steady market, with moderate demand

Potatoes about steady market, fairly light—moderate demand

Produce Quiz

(TO THE TUNE OF I AM CITRUS)

I am citrus, use my zest, I am sour at my best, and my flowers linger fragrant all night long. Spain is where I first did pledge, but much more than just a hedge, I knew my essential oil would make me strong. Oh yes, I survived, but I don't need to be revived, making perfume and Earl Grey Tea can't be wrong.

My thorns are thick as wood, but my oil it sure tastes good, and my green and juicy pulps' no use at all. Scrape my skin and mix me in, or rub me on your chin, in your face or mixing bowl you'll have a ball. And if, you're in France, the city of Nancy by chance, you'll find barley sugar with me at the mall.

Try to find me if you dare, I can't be found just anywhere, but you might be using me to wash your hair. In Calabria or Sicily, is where you'll have a chance to see, how they use my precious oil to make candy. Here and now I can say, that I'll never go away, as long as there is eau de cologne there will be me!

Last Quiz Answer: GUAVA



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