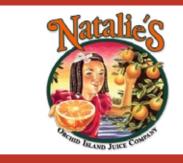
# TESTA PRODUCE Market Report

Outlook for the Week of March 30, 2015







### BERRIES

**Blueberries** steady market, light supply, good—very good demand *Wide range in quality* 

**Raspberries** steady market, very good demand *Wide* range in quality

**Strawberries** market for organic is steady, while others are higher, good demand *Wide range in quality* 

**Misc. Berries** steady market, very good—moderate demand *Wide range in quality*.

# **CITRUS**

**Clementines** have a steady market, with moderate demand

**Grapefruit** about steady market, fairly light supply, good demand

Lemons steady market, fairly good demand

**Limes** about steady market, demand for 110-150's are moderate while others are fairly good *Very wide* range in price and quality

Oranges steady market, good demand

# **MELONS**

**Cantaloupe** market varies from lower—steady with moderate demand *Wide range of quality and condition* 

**Honeydew** about steady market, fairly good at lower prices, light supply, good demand *Wide range in quality* 

**Watermelon** about steady market, light supply, good demand *Wide range in quality* 

# **NON-CITRUS FRUITS**

Apples steady market, moderate demand

Avocados about steady market, moderate demand

**Grapes** market for green types are lower while others are about steady, moderate demand

Kiwifruit lower market, moderate demand

**Mangoes** have about steady market, moderate demand. Wide range in quality/appearance from some areas in Mexico

**Papaya** steady—slightly higher market, moderate demand

Peaches/Plums steady market, moderate demand

**Pears** about steady—steady market, fairly good demand

**Pineapples** about steady—steady market, fairly light supply, fairly light—good demand

# **VEGETABLES**

**Asparagus** slightly higher market, good demand *Wide* range in price

**Beans** higher market, fairly light—good demand *Quality variable* 

**Broccoli** about steady market, good demand *Wide* range in price/quality

Cabbage about steady market, fairly light—moderate demand

**Carrots** about steady—steady market, fairly light supply moderate demand *Wide range in price and* 

#### Market Report, Cont'd...

quality

**Cauliflower** has a lower market, moderate demand *Very wide range in price* 

**Celery** about steady—higher market, moderate demand

**Eggplant** about steady market, supply heavy, good demand

Lettuce slightly higher market, moderate demand

**Iceberg:** slightly lower—about steady market, light demand *Wide range in quality* 

**Romaine:** market ranges from lower—higher, fairly light—moderate demand *Wide* range in quality and price

**Peppers** market ranges from lower—higher, light—moderate demand *Very wide range in quality & size* 

**Bell Type:** about steady—higher market, light—moderate demand

**Spinach** higher market with moderate demand *Wide* range in price

**Tomatoes** slightly lower—about steady market, light—moderate demand *Wide range of quality/condition* 

# **POTATOES AND ONIONS**

**Onions, Dry** about steady market, with moderate demand

**Potatoes** about steady market, fairly light—moderate demand



# **Produce Quiz**

(TO THE TUNE OF I AM CITRUS)

I am citrus, use my zest, I am sour at my best, and my flowers linger fragrant all night long. Spain is where I first did pledge, but much more than just a hedge, I knew my essential oil would make me strong. Oh yes, I survived, but I don't need to be revived, making perfume and Earl Grey Tea can't be wrong.

My thorns are thick as wood, but my oil it sure tastes good, and my green and juicy pulps' no use at all. Scrape my skin and mix me in, or rub me on your chin, in your face or mixing bowl you'll have a ball. And if, you're in France, the city of Nancy by chance, you'll find barley sugar with me at the mall.

Try to find me if you dare, I can't be found just anywhere, but you might be using me to wash your hair. In Calabria or Sicily, is where you'll have a chance to see, how they use my precious oil to make candy. Here and now I can say, that I'll never go away, as long as there is eau de cologne there will be me!

# Last Quiz Answer: GUAVA



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