

# TESTA PRODUCE Market Report

Outlook for the Week of  
**April 20, 2015**



**Simplot**



## BERRIES

**Blueberries** lower—steady market, light-moderate demand *Wide range in price/quality*

**Raspberries** steady market, moderate demand  
*Wide range in quality*

**Strawberries** steady market, very good demand  
*Wide range in quality*

**Misc. Berries** have a steady market, very light—fairly light demand with a *Wide range in quality*

## CITRUS

**Grapefruit** steady market, supply on 40-48s are light while others are fairly light with good demand

**Lemons** steady market, good demand

**Limes** market for 250s are lower while others are about steady, supply for 150-175s are fairly light, light demand *Very wide range in price and quality*

**Oranges** steady market, supply for 48-56s are fairly heavy while 113-138s are light with good demand

## MELONS

**Cantaloupes** about steady market, good demand  
*Wide range in quality and condition*

**Honeydew** about steady market, heavy supply, light—moderate demand

**Watermelon** about steady—steady market, light—heavy supply, demand ranges from light—good at slightly lower prices

## NON-CITRUS FRUITS

**Apples** have a steady market with moderate demand

**Avocados** steady market, good demand

**Grapes** market is about steady, moderate demand  
Thompson seedless fine appearance, storage type  
Kiwifruit about steady—steady market, fairly light—moderate demand

**Mangoes** market is about steady, with moderate demand

**Papaya** market ranges from lower—steady/fairly good—moderate demand

**Pears** about steady market, moderate demand

**Plums** about steady market, moderate demand

**Pineapples** have a steady market, light supply, good demand

## VEGETABLES

**Artichokes** have a steady market, very light supply, good demand *Wide range in price*

**Asparagus** steady market, light supply, good demand

**Beans** about steady market moderate demand  
*Quality variable*

**Beets** about steady market, moderate demand

**Broccoli** market ranges from lower—higher, good demand

**Brussels Sprouts** about steady market, moderate demand *Wide range in quality*

### Market Report, Cont'd...

**Cabbage** about steady—steady market, moderate demand

**Carrots** about steady—steady market, good demand

**Cauliflower** about steady—higher market, very light supply, good demand

**Celery** market ranges from about steady—higher, supply fairly light in some areas, moderate demand

**Corn-Sweet** market is slightly lower—about steady with moderate demand

**Cucumbers** about steady market, very light—light demand *Wide range in quality and condition*

**Peas, Green** higher market, light supply, good demand *Wide range of quality and condition*

**Peppers** about steady market, fairly light—moderate demand

**Bell Type** lower market, fairly light—good demand at lower prices *Wide range in size, quality and condition*

**Tomatoes** about steady market, fairly light—moderate demand

**Plum Type** market is about steady with good demand *Wide range in quality and condition*

## POTATOES AND ONIONS

**Potatoes** market is about steady, with moderate demand

**Onions, Dry** about steady market, moderate demand



## Produce Quiz

As the fruit of the Swiss Cheese plant, but I don't go well with ham. I am a member of the Arum Lily family. My large beautiful sturdy leaves make me a very suitable houseplant. Originally from Mexico (called Mexican Breadfruit, later known as the shingle plant) my survival techniques have allowed me to thrive around the world. We are very complicated to eat, but worth it. I will not ripen evenly! The green scales of my almost foot long lizard tail shaped body will loosen to expose my off-white colored, banana/mango/pineapple flavored spadix. When unripe, my oxalic acid and sharp calcium oxalate crystals will irritate and often numb the membranes of your mouth, tongue, and throat. Not to worry, you will only FEEL like you can't breathe. To avoid this breathless possibility I am often wrapped in plastic so I will ripen more quickly and evenly. Excellent in fruit salads or eaten out of hand, I am also stunning in a cornucopia or fruit display.

## Last Quiz Answer: PEAR

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

