

TESTA PRODUCE Market Report

Outlook for the Week of
May 18, 2015



BOTTLING COMPANY



BERRIES

Blueberries steady market, very light supply, good demand that exceeds supply. *Wide range in quality*

Raspberries about steady market, good demand
Wide range in quality

Strawberries market ranges from slightly lower—steady, fairly light supply from Eastern North Carolina, moderate demand while others are best good at slightly lower prices *Wide range in quality*

Misc. Berries slightly lower market, demand for best is moderate while others are very light *Wide range in quality*

CITRUS

Lemons have a steady market, good demand

Limes market for 150-200s and 250s are lower while others are about steady, supply 230s are heavy, 110-150s are very light, 175s fairly light, demand 230s are fairly light while others are moderate *Very wide range in price and quality*

Oranges about steady market, supply of 48-56s are moderate 113-138 are fairly light

MELONS

Cantaloupe about steady market, fairly light demand *Wide range in quality and condition*

Honeydew about steady market, demand for 8s are moderate, while others are light *Wide range in quality*

Watermelon about steady market, fairly light—light demand

NON-CITRUS FRUITS

Apples about steady—steady market, demand ranges from fairly light—good

Apricots about steady market, moderate demand

Avocados about steady—steady market, supply from Mexico through Texas is fairly light, demand ranges from fairly light—moderate

Cherries about steady market, demand we row size are fairly light while others are good

Grapes market for Perlette and Surgraone are slightly lower while Flame Seedless are about steady

Kiwifruit market is about steady with moderate demand

Mangoes about steady—steady market, light—moderate demand

Nectarines about steady market, fairly good demand

Papaya lower—steady market, moderate demand
Wide range in quality and condition

Pears about steady market, moderate demand

Pineapples about steady—steady market, moderate demand

VEGETABLES

Asparagus slightly lower market, supply from Peru is very light, very light—light demand *Very wide range in price*

Broccoli higher market, fairly good—good demand
Wide range in price and quality

Market Report, Cont'd...

Cabbage about steady—higher market, moderate demand

Carrots about steady—steady market, moderate demand *Wide range in price and quality*

Cauliflower about steady—higher market, light supply, good demand that exceeds supply

Celery market ranges from lower—higher, moderate demand *Wide range in price*

Corn-Sweet about steady market, very light supply from CA, demand is moderate from FL but exceeds supply from CA

Cucumbers market ranges from lower—steady

Lettuce about steady market, light supply, fairly good—moderate demand

Iceberg slightly lower market, fairly light—moderate demand

Romaine market ranges from slightly lower—slightly higher with fairly good demand

Peppers about steady—steady market, light supply from Mexico through Texas *Very wide range in quality and size*

Bell Type market ranges from about steady—higher, demand varies from fairly light—moderate *Wide range in size, appearance and quality*

Squash about steady—steady market, light—moderate demand

Tomatoes about steady market, light—moderate demand

Grape Type about steady market, light—moderate demand

Plum Type about steady—steady market, very light—light demand

POTATOES AND ONIONS

Potatoes about steady market, moderate demand

Onions, Dry about steady market, fairly light demand



Produce Quiz

I have been growing in Europe and Asia since prehistoric times. I have been bitter my whole life so most folks are not real fond of me. My flowers are a bright yellow and white and from a distance look like the blanched center of a head of frisee. My flowers go well with gooseberries, can be made into fritters, or used to add intense flavor to various drinks. Due to my bitter taste I have traditionally been left as sustenance only for the poor. Today I can be found growing on country roads throughout the summer but leave us alone unless you want a meal of dust and pollutants. When we are prime, we are shiny and black. No matter where you find me or my flower, use us fast or we will simply melt away. Syrup and Wine are probably my most popular uses but I have been seen in pies tarts, savory pork sauces, fools, and made into vinegar. I have often been added to thin cheap wines to enhance their flavor. Outside of the culinary world I have been used for making dyes. I am a good source of vitamin C other than being bitter; I have nothing to do with age.

Last Quiz Answer: RHUBARB

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