

TESTA PRODUCE Market Report

Outlook for the Week of
May 4, 2015



BERRIES

Blueberries about steady—steady market, moderate demand *Wide range in price and quality*

Raspberries steady market, demand is best good while others are moderate *Wide range in quality*

Strawberries about steady market, demand best good while others are moderate *Wide range in quality*

Misc. Berries about steady market, demand is best good while others are moderate *Wide range in quality*

CITRUS

Lemons about steady market, good demand

Limes market for 110s and 230s are about steady while others are lower, supply 110-150s are light, demand for 110-115s are moderate while others are light

Oranges steady market, supply 48-56s are fairly heavy, 113-138s are fairly light and good demand

MELONS

Cantaloupe overall market is about steady, light supply, moderate demand *Wide range of quality/condition*

Honeydew about steady market, moderate demand *Wide range of quality and condition*

Watermelon lower market, light demand *Wide range in quality and condition*

NON-CITRUS FRUITS

Apples about steady—steady market, overall moderate demand

Avocados steady market, moderate demand

Grapes market is about steady with moderate demand

Kiwifruit steady market, moderate demand

Mangoes about steady market, moderate demand

Papaya steady market, moderate demand *Wide range in quality/condition*

Pears about steady—steady market, fairly good—moderate demand

Pineapple steady market, light supply, moderate demand

VEGETABLES

Asparagus market about steady, very light—light supply, very good—good demand

Beans steady—higher market, light supply, demand exceeds supply

Broccoli lower—about steady market, fairly light—moderate demand *Wide range in price and quality*

Cabbage market varies from lower—slightly higher with overall moderate demand

Carrots steady market, moderate demand *Wide range in price/quality*

Cauliflower about steady—higher market, good demand

Celery about steady market, moderate demand

Market Report, Cont'd...

Corn-Sweet about steady—steady market, fairly light—moderate demand

Cucumbers about steady market, moderate demand

Lettuce market for red leaf is slightly higher, Boston is slightly lower, while green leaf is about steady *Wide range in price*

Iceberg market is about steady, with moderate demand *Wide range in price/quality*

Romaine market is slightly lower, moderate demand *Wide range in price/quality*

Peppers steady market, good—moderate demand

Bell Type market, about steady, very good demand *Wide range in quality and condition*

Tomatoes about steady market, light demand *Wide range in quality and condition*

Grape Type about steady market, fairly light demand *Wide range in quality and condition*

Plum Type lower market, fairly light demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onions, Dry about steady market, fairly light—moderate demand

Potatoes steady market, light demand



Produce Quiz

No strings on my head, but I do have a frond. When my coiled frond peaks through the soil it's a sure sign of SPRING! It's A foragers dream (and fortune), that they have not figured out or bothered to figure out how to cultivate me. Introduced to French settlers by the Malachite Indians in 1783, the French developed our culinary capabilities. I am only available to harvest for about two weeks in each area I grow before I unfurl into graceful greenery of inedible plumes. The eastern U.S.A. is my prime terrain, but I have a darker, grayer variety foraged out of the Pacific Northwest that arrives about a month before we do. My taste is a cross between asparagus, green beans, and artichokes, with a very appealing crunchy texture. I can be steamed, simmered, braised, sautéed, or boiled. I am excellent as a side dish with hollandaise, maitaise or butter sauces. I love a vinaigrette drizzle, and I do fine served in salads. I am an excellent source of vitamin A & a good source of vitamin C and fiber. I am a spring thing and summer finds me blown away. I am out of the dirt, but never with my head in the sand.

Last Quiz Answer: DANDELION

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