

TESTA PRODUCE Market Report

Outlook for the Week of
June 15, 2015



BERRIES

Blueberries have an about steady market, supply from southern GA is fairly heavy, demand ranges from light—moderate *Wide range in quality*

Raspberries steady market, moderate demand
Wide range in quality

Strawberries about steady—steady market, demand for organic is moderate while others are very good *Wide range in quality*

Misc. Berries market is slightly lower-steady, good demand at slightly lower prices.

CITRUS

Clementine's have an about steady market, with moderate demand

Lemons steady market, very good demand

Limes about steady market, supply of 110s are light, fairly light demand *Wide range in price and quality*

Oranges about steady market, moderate demand

Misc. Citrus about steady market, moderate demand

MELONS

Cantaloupe market for 9s and 12s are higher, 15s are about steady, moderate demand

Honeydew market is about steady—higher with very good demand

Watermelon about steady—slightly higher market, good demand

NON-CITRUS FRUITS

Apples overall steady market, with good demand

Avocados steady market, moderate demand

Grapes market ranges from slightly lower—about steady, moderate demand

Kiwifruit slightly higher market, moderate demand

Mangoes slightly lower—about steady market, fairly light supply, fairly good-moderate demand

Nectarines steady market with moderate demand

Papaya steady market, heavy supply, moderate demand

Peaches steady market, good demand

Pears steady market, moderate demand

Pineapple market is steady, fairly heavy supply from Mexico, light—moderate demand

VEGETABLES

Beans slightly lower—about steady, moderate demand

Broccoli market ranges from lower—steady with light demand

Cabbage about steady market, fairly good—moderate demand

Carrots about steady market, fairly light—moderate demand

Cauliflower market ranges from about steady—higher, supply is fairly light, demand is good *Wide range in price*

Market Report, Cont'd...

Celery slightly lower—slightly higher market, light demand *Wide range in price*

Corn-Sweet market ranges from lower—about steady, moderate demand

Cucumbers about steady—higher market, good demand *Wide range in quality and condition*

Lettuce market for green leaf is lower while others are about steady, light demand

Iceberg about steady—higher market, good demand

Romaine market ranges from about steady—higher with good demand *Very wide range in price and quality*

Peas, Green overall, about steady market, moderate demand *Wide range quality and price*

Peppers steady market, light supply, fairly light—moderate demand

Bell Peppers market ranges from about steady—slightly higher, good demand

Squash market ranges from lower—higher, moderate demand

POTATOES AND ONIONS

Onions, Dry market, ranges from lower—higher with good demand

Potatoes about steady—steady demand, light—moderate demand



Produce Quiz

I am originally from the Middle East and Central Asia. I have been cultivated there for thousands of years. I am a member in good standing of the Umbelliferae family (you may have heard of my cousin hemlock, I know Socrates has). I am a biennial plant and have hundreds of varieties ranging in height, thickness and color. In fact my various colors almost cover the entire rainbow including, white, orange, red, purple, and if left out to long, black. I am produced globally but my largest crops come from the United States, China, England, France, Japan, and Poland. My uses are truly universal. Need to soothe a burn? Use me raw as a compress for immediate relief. Menstrual cramping got you bloated? Don't run to the medicine cabinet, head for the refrigerator and munch out on me. Wanna make your wine more interesting? Use me in the fermentation process and cheer the results. On the culinary side, I have one danger. Excessive consumption will make your skin color, my primary skin color. This is a great alternative to the tanning salon. You will enjoy me in crudités, soups, salads, sandwiches, cookies, cakes, or classically glazed with brown sugar and butter. I am a dieter's delight with my way low calories, and don't even talk to me about fat, I have none! I am 87% water yet rich in vitamin A and Potassium. My slender shape also contains Vitamin C, Thiamin, Folic Acid, and Magnesium. My oil is rich in Vitamin E. These days you could very well find me skinned and topless, but don't worry, that gets me to the plate more quickly. Children thrive on my babies, horses love the old folks. Why, with this many colors shapes and uses, everyone will find a variety that suits them. You shouldn't have to jump in a hole to enjoy me anymore.

Last Quiz Answer: AKEBIA

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