

TESTA PRODUCE Market Report

Outlook for the Week of
June 22, 2015



EcoLogic Solutions
clean without compromise



BERRIES

Blueberries market ranges from lower—steady, demand is best moderate while other are light
Wide range in quality

Raspberries have a steady market, with very good demand
Wide range in quality

Strawberries have an about steady—steady market, demand is best good while others are moderate, organic is best moderate while others are very light

Misc. Berries steady market, good demand
Wide range in quality

CITRUS

Clementine's have a lower market, moderate demand

Lemons have a steady market, very good demand

Limes steady market, supply for 110s are fairly light, demand 175-200's are moderate while others are fairly light
Wide range of price and quality

Oranges steady market, moderate demand

Misc. Citrus about steady market, moderate demand

MELONS

Cantaloupe market is lower—about steady, fairly light supply, demand ranges from light—moderate

Honeydew market ranges from about steady—slightly higher, very good demand

Watermelon about steady market, fairly light supply demand is good (for seeded are good at lower priced, seedless are good from San Joaquin Valley, CA)

NON-CITRUS FRUITS

Apples steady market, moderate demand

Avocados have a lower—steady market, moderate demand

Grapes about steady market, light demand

Kiwifruit about steady market, moderate demand

Mangoes about steady—steady market, moderate demand

Nectarines steady market, fairly light demand

Papaya market is steady, supply from Mexico is heavy, moderate demand

Peaches steady market, fairly light—moderate demand

Pears slightly lower—about steady market, moderate demand

Pineapple about steady—steady market, moderate demand

Plums steady market, moderate demand

VEGETABLES

Asparagus lower—about steady market, fairly light demand

Beans about steady—steady market, moderate demand

Market Report, Cont'd...

Broccoli lower—steady market, light demand
Wide range in price/quality

Cabbage slightly lower—steady market, very light demand

Carrots steady market, fairly good—moderate demand

Cauliflower has lower—about steady market, fairly light—light demand *Wide range in price*

Celery has a lower—about steady market, light demand *Wide range in price*

Corn-Sweet market ranges from lower—slightly higher, fairly light—moderate demand

Cucumbers about steady market, good demand
Wide range in quality

Lettuce slightly lower—about steady market, light demand

Iceberg lower—about steady market, demand ranges from light—moderate

Romaine lower—about steady market, fairly light—moderate demand

Peppers market for Jalapenos are lower while others are about steady, light supply from GA, demand is fairly light—moderate *Very wide range in quality and size*

Bell Type about steady—higher market, moderate demand *Wide range in appearances*

Tomatoes lower—about steady market, light—moderate demand *Wide range in price*

Grape about steady market, light demand

Plum about steady—steady market, fairly heavy supply, fairly light—fairly good demand

POTATOES AND ONIONS

Onions, Dry market ranges from lower—higher, moderate demand

Potatoes about steady—steady market, light demand



Produce Quiz

I am a fruity member of the cucumber family. My old soul originates from the depths of Africa. In fact, I have been cultivated and consumed since well before 2000 BC. My marbled skin is thick and rich in color. I am sweet and crisp and my flesh can be vibrant red, pale pink or golden yellow. My fifty plus varieties differ vastly in weight and size. The “Roundies” are the lightweights of the family, while the “Grand Oblongs” are plumper, sometimes weighing over 100 pounds. You should see them run! In certain regions my skin is pickled, candied or fried, but mostly our exteriors are found slurped, moon shaped, ragged and discarded. Our smooth little black seeds might well be the original ammunition of food fights. These prominent sliders are spat, spewed or swallowed. Our newer generations are showing up with no seeds and now there is even a new square shape available. As in most families, the youth do not appreciate or respect the traditions their prior generations fought so hard to maintain. If you are spending time in the desert, I’m the companion you’ll want to bring along, just make sure you are prepared for my diuretic effects. I am also a good source of vitamin C and potassium.

Last Quiz Answer: CARROTS

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