

# TESTA PRODUCE Market Report

Outlook for the Week of  
**June 29, 2015**



## BERRIES

**Blueberries** about steady market moderate demand *Variable quality*

**Raspberries** steady market, demand exceeds supply *Wide range in quality*

**Strawberries** steady market, demand is best good while others are light *Wide range in quality*

**Misc. Berries** steady market with good demand *Wide range in quality*

## CITRUS

**Clementines** have a moderate demand

**Lemons** have a steady market, very good demand

**Limes** about steady market, demand for 150-230s are moderate while others are fairly light *Wide range in price and quality*

**Oranges** steady market, moderate demand

**Misc. Citrus** has moderate demand

## MELONS

**Cantaloupe** about steady market, moderate demand

**Honeydew** about steady market, light supply, moderate demand *Wide range in price*

**Watermelon** market ranges from about steady—higher, very good demand

## NON-CITRUS FRUITS

**Apples** about steady—steady, good demand

**Apricots** steady market, good demand

**Avocados** steady market, good demand

**Cherries** about steady market, good demand

**Grapes** about steady market, demand ranges from light—moderate

**Kiwifruit** moderate demand

**Mangoes** about steady—steady market, demand ranges from light—moderate *Wide range of quality*

**Papaya** steady market, heavy supply from Mexico, moderate demand *Wide range in quality and condition*

**Peaches** steady market, fairly light—moderate demand

**Pears** moderate demand

**Pineapple** about steady—steady market, fairly light supply, moderate demand

## VEGETABLES

**Asparagus** has a steady market, fairly light—moderate demand *Wide range in price*

**Beans** about steady market, light supply, moderate demand

**Broccoli** about steady—steady market, light—moderate demand *Wide range in price and quality*

**Cabbage** about steady market, moderate demand

**Carrots** have a steady market with moderate demand *Wide range in price and quality*

### Market Report, Cont'd...

**Cauliflower** slightly lower—about steady market, demand ranges from light—moderate

**Celery** about steady market, light demand

**Corn, Sweet** market, ranges from lower—higher, fairly good demand at slightly lower prices

**Cucumbers** about steady—steady market, good demand *Wide range in quality and condition*

**Lettuce** about steady market, light—moderate demand *Wide range in price*

**Iceberg** about steady market, fairly good—moderate demand

**Romaine** market ranges from lower—about steady, fairly light—moderate demand *Wide range in price and quality*

**Peas-Green** about steady market, light—moderate demand *Wide range in quality and price.*

## POTATOES AND ONIONS

**Onions, Dry** market ranges from lower—higher, moderate demand

**Potatoes** about steady—steady market, light demand



## Produce Quiz

I am a fruity member of the cucumber family. My old soul originates from the depths of Africa. In fact, I have been cultivated and consumed since well before 2000 BC. My marbled skin is thick and rich in color. I am sweet and crisp and my flesh can be vibrant red, pale pink or golden yellow. My fifty plus varieties differ vastly in weight and size. The “Roundies” are the lightweights of the family, while the “Grand Oblongs” are plumper, sometimes weighing over 100 pounds. You should see them run! In certain regions my skin is pickled, candied or fried, but mostly our exteriors are found slurped, moon shaped, ragged and discarded. Our smooth little black seeds might well be the original ammunition of food fights. These prominent sliders are spat, spewed or swallowed. Our newer generations are showing up with no seeds and now there is even a new square shape available. As in most families, the youth do not appreciate or respect the traditions their prior generations fought so hard to maintain. If you are spending time in the desert, I’m the companion you’ll want to bring along, just make sure you are prepared for my diuretic effects. I am also a good source of vitamin C and potassium.

## Last Quiz Answer: CARROTS

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

