

TESTA PRODUCE Market Report

Outlook for the Week of
July 6, 2015



Holiday Foods



BERRIES

Blueberries slightly lower—about steady market, moderate demand *Quality variable*

Raspberries have a steady market, demand exceeds supply *Wide range in quality*

Strawberries have an about steady market, fairly—very good demand *Wide range in quality*

Misc. Berries lower market, best good at lower prices while others are light *Wide range in quality*

CITRUS

Clementine's have an about steady market, moderate demand

Lemons have a steady market with fairly good demand

Limes market for 110s are slightly lower while others are about steady with fairly light demand *Wide range in price and quality*

Oranges steady market, moderate demand

Misc. Citrus about steady market with moderate demand

MELONS

Cantaloupe market for 9s are higher while others are about steady, demand for 9s are good, 12s are moderate, 15s are fairly light

Honeydew market ranges from lower—higher with moderate demand *Wide range in quality*

Watermelon about steady—higher market, very good demand

NON-CITRUS FRUITS

Apples steady market, light supply, fairly light demand

Apricots about steady market, good demand

Avocados lower—about steady market, moderate demand

Cherries about steady market, good demand

Grapes about steady market, demand varies from light—good

Kiwifruit about steady market, moderate demand

Mangoes about steady—steady market, light—moderate demand

Nectarines have a steady market, with fairly light demand

Papaya steady market, moderate demand

Peaches steady market, light—moderate demand

Pears about steady market, moderate demand

Plums steady market, moderate demand

Pineapples have an about steady—steady market, light supply good demand

VEGETABLES

Asparagus market ranges from about steady—slightly higher, fairly light—good demand

Beans higher market, light supply, moderate demand

Broccoli about steady—higher market, light supply, moderate demand *Wide range in price and quality*

Cabbage about steady—higher market, moderate demand

Market Report, Cont'd...

Carrots about steady—higher market, fairly light supply, good demand *Wide range in price and quality*

Cauliflower lower—about steady market, light demand *Wide range in price*

Celery about steady—slightly higher market, moderate demand *Wide range in price*

Cucumbers steady—higher market, fairly good—moderate demand

Lettuce about steady market, light—moderate demand

Iceberg lower—about steady market, moderate demand

Romaine market ranges from lower—higher, light demand *Wide range in price and quality*

POTATOES AND ONIONS

Onions, Dry overall steady market, with good demand

Potatoes about steady market, moderate demand



Produce Quiz

You began by calling me a turnip mutant while I am actually a cross between a member of the cabbage family and the turnip family. It is believed that I first appeared in Hungary sometime in the 17th century and I don't think Alex Haley would argue. Then I saved your lives in Europe during World War II, being a prime source of nutrition when food supplies were scarce, and what do I get? Insults!! Today you have all but ignored me. In Northern Europe, I am currently used as fodder for cattle! URGHH!! This is the thanks I get. Longer and rounder than the turnip I am usually yellow but some of my cousins are white. Truth is I have more of a kick then the turnip you all rave about these days and I more distinguished with my top hat where my leaves form. Stick that up your turnip and mash it! Eaten raw or cooked I am always more interesting then the turnip and can be used in soups, stews, pureed, or added to mashed potatoes. If you fine me too strong, I can be blanched for five before cooking. I am an excellent source of potassium and a good source of Vitamin C. I am also good diuretic and great for breaking windows.

Last Quiz Answer: CACAO OR COCOA BEANS

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