

TESTA PRODUCE Market Report

Outlook for the Week of
August 10, 2015



BERRIES

Blueberries have a slightly higher market, good demand (exceeds supply from MI) *Wide range in price*

Raspberries steady market, light—moderate demand *Wide range in quality*

Strawberries have a higher market, demand for best exceeds supply, others are very good *Wide range in quality*

Misc. Berries steady market with moderate demand

CITRUS

Clementine's have an about steady market, moderate demand

Lemons market ranges from lower—steady, demand varies from light—good *Wide range of price and quality*

Oranges market ranges from lower—steady

Tangelo about steady market, with moderate demand

MELONS

Cantaloupe slightly lower market, demand is good at slightly lower price

Honeydew about steady market, supply for 5s are fairly heavy, good demand

Watermelon slightly lower—about steady market, moderate demand, some early harvest curtailed due to wet fields in southern IN, IL and Missouri

NON-CITRUS FRUITS

Apples about steady market, fairly good demand

Avocados are about steady—steady market, light—moderate demand

Grapes market for flame seedless and Thompson are slightly higher while others are about steady, supply for flame seedless are very light, good demand *Wide range in quality on Flame Seedless*

Mangoes higher market, light supply, good demand *Wide range in price and quality*

Nectarines steady market, very light supply from New Jersey, good demand

Papaya steady market, good demand

Peaches about steady—higher market, very good demand

Pears about steady—steady market, moderate demand

Pineapples are about steady—steady market, light supply, light—moderate demand

VEGETABLES

Asparagus about steady—steady market, fairly light demand *Wide range in price/quality*

Beans about steady—steady market, moderate demand

Cabbage market ranges from lower—higher, overall demand is moderate

Carrots slightly lower—about steady market, demand ranges from fairly light—moderate *Very wide range in quality*

Market Report, Cont'd...

Celery about steady—higher market, good demand

Corn-Sweet lower market, light supply ion Yellow from MI, good demand at lower prices

Cucumbers market ranges from about steady—higher, supply light in some areas, good demand
Wide range in quality and condition

Eggplant about steady market, fairly light supply, moderate demand (exceeds supply from MI)

Lettuce market ranges from lower—higher, fairly good demand *Wide range in price*

Iceberg higher market, very good demand

Romaine higher market, good demand

Wide range in price and quality

Peppers about steady market, fairly light demand
Very wide range in quality and size

Bell Type market ranges from about steady—higher, light supply in some areas, good demand *Very wide range in quality and size*

Tomatoes about steady market, moderate demand at some lower prices

Grape Type about steady market, fairly good demand

Plum Type about steady market, demand ranges from fairly light—moderate demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onions, Dry about steady market, light demand

Potatoes about steady market, light—fairly light demand



Produce Quiz

Dating back to the fourth century AD I was held in high regard by the Greeks and Romans for my medicinal properties. I am similar to spinach, but easier to prep and consume because my stems are edible. Often called a leaf beet, I am grown for my leaves, not my root. I come in many colors including white, red, green and even a rainbow variety, but we all turn the same darkish green when cooked. My hardy leaves keep better than spinach due to the lower levels of oxalic acid, which allows for better nutritional absorption. Our baby leaves are used in salads, while the elders get braised or steamed, and often served with lemon. Mixed with raisins, apples, pine nuts, lemon and cheese I create a traditional specialty of Nice of ten served on Christmas Eve called tourte de blettes. I will also find me combined with ham in quiche. Eaten raw, I am an excellent source of vitamins C and A. Cooked I become an excellent source of iron, copper, vitamins C, and B6. We are also used as a laxative and a diuretic. Although we share a first name, I am no relation to cheese.

Last Quiz Answer: SALSIFY

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

