

TESTA PRODUCE Market Report

Outlook for the Week of
August 24, 2015



BERRIES

Blueberries have a steady market, (6oz cups from MI are slightly lower) with moderate demand *Wide range in quality*

Raspberries have a steady market, demand for best exceeds supply while others are good *Wide range in quality*

Strawberries have an about steady—steady market, light—moderate demand *Wide range in quality*

Misc. Berries slightly lower—about steady market, demand is good and slightly lower prices *Wide range in quality*

CITRUS

Clementines about steady market, moderate demand

Lemons lower—steady market, very light—moderate demand *Wide range in price and quality*

Limes steady market, demand for 175-230s are moderate, while others are fairly light *Wide range in price/quality*

Oranges about steady—steady market, good demand

MELONS

Cantaloupe market for 125s and 15s are slightly higher, while others are about steady with moderate demand

Honeydew slightly lower market, moderate

demand

Watermelon market ranges from about steady—higher, light supply from MI, moderate demand *Wide range in price and quality*

NON-CITRUS FRUITS

Apples about steady—steady market, good demand

Avocados about steady market, moderate demand *Wide range in quality and condition*

Grapes steady market, light supply on red flame seedless, with fairly good demand

Kiwifruit about steady market, moderate demand

Mangoes slightly lower market, very light supply demand ranges from Light—moderate *Wide range of quality and condition*

Nectarines about steady—steady market, good demand

Papaya steady market, good demand

Peaches about steady—steady market, good demand

Pears about steady—steady market, good demand

Pineapple about steady—steady market, moderate demand

VEGETABLES

Asparagus steady market, moderate demand

Beans about steady—steady market, light supply, moderate demand

Broccoli about steady—higher market, good

Market Report, Cont'd...

demand *Wide range in price*

Cabbage about steady—steady market, good—very good demand

Carrots about steady—steady market, moderate demand *Wide range in quality*

Cauliflower higher market, good demand, *Wide range in price*

Celery market, ranges from lower—higher, with moderate demand

Corn-Sweet slightly lower—about steady market, moderate demand

Cucumbers about steady—steady market, light supply, good demand

Lettuce lower—about steady market, moderate demand

Iceberg slightly lower—about steady market, good—moderate demand

Romaine lower market, good demand at lower prices

Peppers about steady market, moderate demand *Very wide range in quality and size*

Bell Type about steady—steady market, light supply, moderate—very good demand

POTATOES AND ONIONS

Onions, Dry about steady market, fairly light demand

Potatoes about steady market, moderate demand



Produce Quiz

I originated in Ancient China and Eastern Asia, and I am a fundamental food in many Asian and European countries. In the 1800's Chinese gold prospectors brought me to the United States via California. I am often called the staple food of the poor, but was referred to as a "precious thing" in 17th century Chinese literature. People call me by many names and most of those names are incorrect. I am often called celery or mustard, but people are wrong to do so. In Laotian I am even called *hach us*. Since I am a precious thing, simply asking for me by name is not enough, you will need to recognize me in a crowd. So use your accomplished eye when picking me out of the crowd of leafy vegetables. To aid in your quest I will tell you that I have long glossy white stalks and deep green leaves that are shaped like spoons. In my natural and pristine state I am packed full of vitamins A and D. So you should call me by name because in choosing me you will get two veggies for the price of one: leaf and stem. As a baby I am tender and can be mixed in a salad. My head is white and is formed by long glossy stalks that are fleshy, and crisp, and have a milder taste when cooked. My raw leaves are tangy and peppery in flavor and become sweet and tender when cooked. My leaves taste best when added after my stalks have been cooking for a bit. I can be stir fried, boiled, or steamed, but taste best when stir fried and seasoned with ginger, sesame seeds or hot peppers. Cooked I am an excellent source of potassium, vitamins A & C, folic acid and iron.

Last Quiz Answer: PAW PAW

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