

TESTA PRODUCE Market Report

Outlook for the Week of
September 14, 2015



BERRIES

Blueberries have about steady—steady market, fairly light supply—good demand *Wide range in price*

Raspberry steady market, demand for best is very good while others are good *Wide range in quality*

Strawberry steady market, demand for best is moderate while others are light with *Wide range in quality*

Misc. Berries steady market, light supply with very good demand *Wide range in quality*

CITRUS

Clementine's about steady market, moderate demand

Lemons steady market, supply on 200s are heavy and 115s are light with overall good demand *Wide range in price and quality*

Limes market for 200-250s are slightly lower while others are steady, supply for 230-250s are heavy, demand for 200-230s are light and 250s are very light while others are moderate *Very wide arrange in price and quality*

Oranges about steady—steady market, fairly light—moderate demand *Wide range in price and quality*

MELONS

Cantaloupe about steady market, very good demand

Honeydew slightly lower market, fairly light demand

Watermelon about steady market, light—very light supply, demand ranges from moderate—very good

NON-CITRUS FRUITS

Apples about steady—steady market, fairly good—good demand

Avocado steady market, supple 32-36s are heavy, 70-84s are light while others are moderate with moderate demand *Wide range in quality and condition*

Grapes about steady—steady market, moderate demand

Kiwifruit about steady market, fairly light demand

Mangoes market ranges from lower—higher, very light supply, moderate demand *Wide range in quality and condition.*

Nectarines steady market fairly light supply from New Jersey, good—very good demand (various yellow flesh varieties)

Peaches have a steady market, with fairly good demand

Pears about steady—steady market, good demand
Pineapples are in light supply, DEMAND EXCEEDS SUPPLY

VEGETABLES

Beans about steady—steady market, moderate demand

Market Report, Cont'd...

Broccoli higher market, good demand *Wide range in quality and price*

Cabbage slightly higher market (light supply from MI), very good demand

Carrots about steady, fairly light—moderate demand

Corn-Sweet market is steady—slightly higher, light supply with fairly —very good demand

Cucumbers steady—higher market, light supply, very good demand

Lettuce higher market, fairly good demand

Iceberg higher market, demand 24s EXCEED SUPPLY and 30s are very good

Romaine higher market, good demand *Wide range in price and quality*

Peas, Green market lower—about steady, light supply, good demand

Peppers steady market, good demand *Very wide range in quality and size*

Bell Type about steady—steady market, light supply in some areas, good—moderate demand. *Wide range in price and quality*

Tomatoes about steady—slightly higher market, moderate demand

Grape Type about steady—steady market, moderate demand *Wide range in quality*

Plum Type market about steady, with fairly good demand

POTATOES AND ONIONS

Onions, Dry steady market, fairly good—moderate demand

Potatoes lower—about steady market, moderate demand



Produce Quiz

Although I am a member of the carrot family, I have no fear of being eaten by rabbits. I am beautiful and internationally popular. One of my names is derived from the word bedbug because it is said that I emit a similar odor. An ironic fact considering that I am known for increasing the appetite as well as for being a fragrant ingredient in various perfumes and cosmetics. Dating back over 3000 years, I was used by Hippocrates as a medication. The Romans added me to vinegar to preserve meat, and the Chinese Han dynasty (207 B.C. – A.D. 220) believed I possessed the powers to give immortality. Guess that didn't work out. But, in the Arabian fantasy *The Thousand and One Nights*; I was referred to as an aphrodisiac and you can't prove that wrong! My entire plant is useful, including my roots, leaves and seeds. My flowers are white, pink or pale mauve. My leaves are light green and look a bit like flat parsley, but my taste has much more bite. My long roots have a nutty flavor while my seeds have overtones of citrus. I am used everywhere in the culinary world and I play nicely with beets, onions, or potatoes. My leaves and seeds are essential ingredients in any good curry, and no good guacamole could survive without my leaves chopped into it. My roots thrive when combined with marinated mushrooms, tomato or pasta salads. While my seeds make a lovely tea, as a whole I provide vitamin A, potassium, and calcium. Used as a bitter herb during Passover, you will find me in many a stuffing for Thanksgiving dinner.

Last Quiz Answer: OREGANO

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

