

TESTA PRODUCE Market Report

Outlook for the Week of
September 21, 2015



BERRIES

Blueberries have a higher market, light supply from Oregon and Washington, with fairly good demand

Raspberries market is lower, demand is best good at lower prices while others are moderate *Wide range in quality*

Strawberries market ranges from lower—moderate, demand is light—very light *Wide range in quality*

Misc. Berries steady market, good demand *Wide range in quality*

CITRUS

Clementine's about steady market, moderate demand

Lemons about steady—steady market, demand ranges from fairly light—good *Wide range in price/quality*

Limes about steady market supply 230—250s are heavy, 110-175s are light with demand of 200s are fairly light, 230s are light, 250s are very light while others are moderate *Very wide range in price/quality*

Oranges steady market, fairly light demand

MELONS

Cantaloupe market for 9s are slightly higher while others are about steady

Honeydew slightly higher market, very good demand

Watermelon market ranges from lower—higher *Wide range quality and price*

NON-CITRUS FRUITS

Apples about steady—steady market, fairly good—good demand

Avocados have an about steady market, supply on 32—36s are heavy, 70—84s are light while others are moderate *Wide range in quality and condition*

Grapes market for Autumn Royale is slightly higher while others are about steady, the demand for Red Globe are light while others are moderate

Kiwifruit steady market, fairly light demand

Mangoes steady market, moderate demand

Papaya steady market, moderate demand *Wide range in quality and condition*

Peaches steady market, good demand

Pears about steady—steady market with good—moderate demand

Pineapple light supply, demand exceeds supply

Pomegranate about steady—steady market, fairly good demand

VEGETABLES

Broccoli market for crown-cut is slightly lower, bunched is about steady with moderate demand *Wide range in quality and price*

Cabbage market ranges from about steady—higher with very good demand

Market Report, Cont'd...

Carrots about steady market, light supply from Mexico, fairly light—moderate demand

Cauliflower lower market, supply 16s is fairly light, light—moderate demand *Wide range in quality and price*

Celery market for 2 dozen are lower, hearts are lower while others are about steady *Wide range in quality and price*

Corn-Sweet higher market, light—very light supply, good—very good demand

Cucumbers about steady market, fairly light—light supply demand varies from fairly light—moderate *Wide range in quality, condition and price*

Eggplant about steady market, light supply, light—moderate demand

Lettuce market is about steady fairly good—moderate demand *Wide range in quality and price*

Iceberg lower—about steady market, *Wide range in price and quality*

Romaine lower—about steady market, fairly good—moderate demand *Wide range in price, quality, and weight*

Peppers steady market, demand for Jalapeno are moderate while others are fairly light *Wide range in quality and size*

Bell Type slightly lower—about steady market, moderate demand *Wide range in quality, appearance and size, some harvesting curtailed by wet fields from MI*

Tomatoes about steady—steady market, fairly good—moderate demand

Grape Type about steady market, fairly good—moderate demand

Plum Type market for large is higher while others are about steady, fairly good demand *Wide range of quality and condition*

POTATOES AND ONIONS

Onions, Dry steady market, moderate demand

Potatoes about steady—steady market, very light supply, fairly light—moderate demand



Produce Quiz

It's truly amazing that the climb of a high-ranking family was probably spring boarded by me. Of course, I'm only kept around for my decorative elements. But, the whole family comes in third behind wheat and rice in the world production of cereal crops. I'm one of those tall coarse annual grasses with seeds that are cereal grains. With us, what you eat is actually part of my plant's flower structure. All of us in our family are both male and female. The early American settlers ate me; but then again starvation wasn't an appealing alternative that first winter. To prepare me, Native Americans used alkaline materials to remove my hard skins. Unlike the vastly popular "knee high by the Fourth of July" variety, I'm proud that I'm not the result of selective breeding for my paleness color, sweetness, or tenderness. I'm the true native, but those palefaces are what Americans prefer. They call me Flint for my hard exterior, you know – a thick skin, so I can hold my own against the insults of my more edible relatives. Do you think Columbus would have noticed us without my colors -- ranging from white, red, purple, and brown, to multicolored? You may like related varieties that explode when heated, but don't feel you need to eat me, please. I live a much longer life when preserved for my rich beauty. Mais oui, I am Zea Mays -- no relation to baseball's Willie. Visit one of the Maize Mazes and you are unlikely to see many or any of me, but decorate for harvest celebrations and I'm there, lignified and full of starch.

Last Quiz Answer: CILANTRO

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