

TESTA PRODUCE Market Report

Outlook for the Week of
September 28, 2015



spindrift



BERRIES

Blueberries slightly higher market, light supply, good demand

Raspberries steady market demand is best good while others are moderate *Wide range in quality*

Strawberries steady market, demand ranges from light, moderate *Wide range in quality*

Misc. Berries about steady—steady market, demand best exceeds supply while others are very good *Wide range in quality*

CITRUS

Clementines about steady market, moderate demand

Lemons about steady—steady market, supply 115s are light from Mexico, good demand *Wide range in price and quality*

Limes market is about steady, supply 230-250s are heavy 110-175s are light, demand for 110-175s are good, 200s are moderate, 230-250s are fairly light *Wide range of price and quality*

Oranges about steady market, moderate demand

Tangerines about steady market, moderate demand

MELONS

Cantaloupe about steady market, demand exceeds supply

Honeydew about steady—higher, demand exceeds supply

Watermelon steady—slightly higher market, good demand

NON-CITRUS FRUITS

Apples steady market with good demand

Avocados about steady market, supplies on 32-36s are heavy while 70-84s are light, fairly light demand

Grapes have a steady market, light supply with light—moderate demand

Pomegranates about steady market, fairly good demand

Kiwifruit about steady—steady market, fairly light demand

Mangoes about steady market, moderate demand

Papaya steady market, moderate demand

Pears about steady—steady market, moderate demand

Pineapple light supply, demand exceeds supply

VEGETABLES

Beans slightly lower—good market, light supply, moderate demand *Wide range in price and quality*

Broccoli market varies from lower—higher, heavy supply, fairly light—moderate demand *Wide range in quality and price*

Cabbage lower—about steady market, light—moderate demand

Carrots about steady—steady market, light supply,

Market Report, Cont'd...

fairly light—moderate demand *Wide range in price and quality*

Cauliflower slightly lower—about steady market, light supply, light—moderate demand *Wide range in price*

Celery steady market, fairly good demand

Corn-Sweet about steady market, very light supply, good—very good demand

Cucumbers market ranges from lower—higher but overall about steady, light supply, demand is fairly light—moderate *Wide range of quality/condition/supply*

Lettuce about steady market, fairly light—moderate demand *Wide range in price and quality*

Iceberg lower—about steady market, demand for 24s are fairly good at slightly lower prices, overall moderate *Wide ranges in price/quality/weight*

Romaine market ranges from lower—higher, moderate demand *Wide range in quality and price*

Peppers steady market, fairly light demand *Wide range in quality and size*

Bell Type lower—about steady market, light supply, moderate demand

Peas, Green about steady market, light supply, fairly light demand

Squash about steady market, light supply, fairly light—moderate demand

POTATOES AND ONIONS

Potatoes about steady—steady market, light supply, fairly light demand

Onions, Dry steady market, fairly good demand



Produce Quiz

Famous English sea captains, like Cook, were my early proponents. My seedlings survived two documented sea voyages before being transplanted from Tahiti to the West Indies. Today, my massive tree offers shade and subsistence to many in the Pacific Islands, the Caribbean, and Brazil. Although most parts of my plant have value, my fruit is quite unusual in appearance, texture, and taste. The slaves I was sent to sustain, fed me to animals for decades before accepting me. You could say I'm thin-skinned about my appearance, and my rind is rough with hard, bumpy protrusions. I'm rounded and green, turning brown to yellow as I ripen, averaging 8 inches in diameter and weighing 4-10 pounds. When green, I am hard like a raw potato; slightly ripe, I resemble eggplant and partly baked bread; fully ripened, my flesh is rather sweet and tacky, creamy, runny, or tender. I'm 20% starch, so cook me like a white or sweet potato; my cooked texture is like a sticky potato mixed with plantain. I have a bland, slightly musky, fruity flavor. Despite my seedlings' early sea voyage, I do not transport well. I'm primarily used as a vegetable, not a fruit or a baked good, despite my name. If I could talk, I'd also tell a famous tale of mutiny.

Last Quiz Answer: INDIAN CORN

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