

TESTA PRODUCE Market Report

Outlook for the Week of
September 7, 2015



Holiday Foods



BERRIES

Blueberries market is about steady (pints are slightly higher from MI) fairly good demand *Wide range in price*

Raspberries steady market, demand for best is very good while others are good *Wide range in quality*

Strawberries steady market, demand varies from light—moderate *Wide range in quality*

Misc. Berries about steady—steady market, good demand *Wide range in quality*

CITRUS

Clementine's market ranges from about steady—moderate, with moderate demand

Lemons about steady—steady market, fairly light—moderate demand *Wide range in price and quality*

Limes market for 200's are slightly lower while others are about steady, supply 230—250's are heavy, demand 230's are light while 250's are very light *Wide range in price and quality*

Oranges about steady—steady market, moderate demand

MELONS

Cantaloupe about steady market, good demand

Honeydew lower market, moderate demand

Watermelon higher market, good demand

NON-CITRUS FRUITS

Apples overall, market is about steady, good demand

Avocados about steady—steady market, fairly light—moderate demand

Grapes steady market, good demand

Kiwifruit about steady market, moderate demand

Mangoes about steady—steady market, light—moderate demand *Wide range of quality and condition*

Nectarines about steady—steady market, demand ranges from fairly good—very good

Papaya has a steady market, moderate demand *Wide range in quality and condition*

Peaches about steady—steady market, good—very good demand

Pears about steady—steady market, good—fairly good demand

Pineapple steady market, light supply fairly good demand

VEGETABLES

Asparagus market for Jumbo and Large are lower while others are about steady, light supply, moderate demand

Beans about steady market, fairly light—light supply, demand ranges from light—moderate

Broccoli about steady—steady market, fairly light—moderate demand *Wide range in price and quality*

Market Report, Cont'd...

Cabbage market ranges from about steady—higher, good demand (supply is light and demand exceeds supply from MI) *Growers are experiencing harvesting gaps in NY*

Carrots about steady—steady market, light supply from Mexico through TX, moderate demand

Cauliflower market ranges from lower—higher with light—moderate demand *Wide range in price*

Corn-Sweet market is slightly higher (light supply and demand exceeds supply from MI) overall very good demand

Cucumbers about steady—steady market, light supply, good demand

Lettuce about steady market, moderate demand *Wide range in price and quality*

Iceberg market ranges from lower—higher with moderate demand *Wide range in quality*

Romaine overall, the market is about steady, (24's are higher) moderate demand *Very wide range in price and quality*

Peas-Green market ranges from about steady—higher, light—very light supply, fairly good—moderate demand

Peppers market for Jalapeno's are slightly higher, Anaheim is lower while others are steady, demand ranges from fairly light—moderate *Very wide range in quality and size*

Bell Type about steady—steady market, demand varies from fairly light—very good *Wide range in appearance*

Tomatoes about steady—steady market, fairly light supply from MI and Central CA, fairly light—moderate demand

Grape Type about steady market, moderate demand *Wide range in quality and price*

Plum Type market ranges from about steady—higher, fairly light—moderate demand *Wide range in quality and condition*



POTATOES AND ONIONS

Onions, Dry about steady market, moderate demand

Potatoes about steady—steady market, light—moderate demand

Produce Quiz

I am never alone. Wanting to be pure and simple my whole life, but it was just not meant to be. I guess my first association was Greek. Then I went wild and since then I have been associated with Italians, Mexicans, golden showy, beautiful, wooly white, and happy hills. While I might be as old as the hills, that flavor won't make you happy unless you want something scentless, tasteless and green. Keep that in your medicine cabinet to make poultices help with your everyday scorpion bites, sore muscles, and hair loss. The Greeks and the Romans discovered me first and I was considered a medicine by many, including Pliny and Dioscorides. Then the colonists brought me to America for their gardens, but I escaped, becoming wild once again. Free in the new land, I searched for good ground. Along the way I meet and fell in love with the tomato, a relationship that has been nurtured ever since. I also flirted a lot with zucchini, and was often the toast of the cucina. Then I met my sister (so they tell me) Marge and the confusion began again. Will it be her green leaves or my white flowers? Coarse *rigini* from Greece, or dried for a sprinkle? Her sweet oil, or my intense concentrated oil? Did you know it takes 200 pound of my leaves to produce a single pound of my oil? Anyway, no matter what I end up being called, I am essential in pizza, pasta, and many chili powders. I am popular in blossom, in fresh green leaf, or dried. I am often used as a healing tea. My nutrients include calcium, potassium, vitamin A, magnesium, phosphorus, and iron. Don't carry me in a baggie or you'll be suspect.

Last Quiz Answer: SUGAR CANE

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