

# Organic produce

Available the Week of *April 3, 2015*



## Vegetables

Item #	Description
65276	Arugula, Baby, 4#
76806	Arugula, Baby, 8/5oz Clam
65360	Asparagus, 11#
76681	Avocado, 40ct
74103	Avocado, 48ct
76682	Avocado, Hass 60ct cs
76683	Avocado, Hass AMC 12/4ct cs
76807	Beans, French, 12/2# bag
65273	Beets, Golden, 25#
76804	Beets, Gold, 12ct vol.
65046	Beets, Red, 25#
76772	Beets, Red, 6/6.5oz clamshell
76773	Beets, Love Red, 12/8oz clamshell
64983	Broccoli, 14ct
66942	Brussel Sprouts, 10# vol
76751	Brussel Sprouts, 16/8oz tray
66905	Cabbage, Green, cs
76832	Cabbage, Green, cello, 45#
76687	Cabbage, Red, cello, 45#
5079	Carrots, 25#
75328	Carrots, Baby, 24/1# bag
76609	Carrots, cello, 10/5# bag
76610	Carrots, cello, 24/2# bag
76611	Carrots, cello, 48/1# bag
76612	Carrots, shredded 12/10oz bag
64991	Cauliflower, 9-12ct
69634	Celery, 30ct
76614	Celery, Sleeve, 30ct vol.

### (Vegetables continued)

Item #	Description
76613	Celery, Hearts, 18ct
76633	Cucumber, 36ct vol
66120	Cucumber, Seedless, 12ct
76734	Eggplant, 18 ct vol.
76634	Eggplant, 24ct vol.
76635	Eggplant, Striped, 24ct vol.
76805	Leeks, 12ct vol.
76691	Peas, Sugar Snap, 10/8oz cs
76808	Peppers, Mini, Sweet 12/1ct clam
76733	Peppers, Green, L 15#
65019	Peppers, Green, Large, 25#
76636	Peppers, Orange, L 11#
76637	Peppers, Red, 11#
76636	Peppers, Red, XL 11# vol
65368	Peppers, Yellow, 11#
76639	Peppers, Yellow, XL 11# vol
76735	Peppers, Tri-Color AMC 6/3ct bag
71268	Radish, 24ct, vol. bu
66121	Squash, Acorn, 35# vol
66161	Squash, Butternut, 35# vol
66327	Squash, Kabocha, 35# vol
66328	Squash, Spaghetti, 35# vol
76641	Squash, Yellow, Fey, 22# vol
76642	Squash, Zucchini, Fey, 22# vol

## Fruits

Item #	Description
76601	Apples, Ambrosia, 80ct
76602	Apples, Braeburn, 72ct
65972	Apples, Braeburn 12/3#
65133	Apples, Fuji, 72ct
76304	Apples, Fuji, 80ct
65973	Apples, Fuji, 12/3# bag
66863	Apple, Delicious, Gold Premium, 88ct

### (fruit continued)

Item #	Description
65698	Apples, Delicious, Golden, 12/3# bag
76603	Apples, Delicious, Golden, 72ct vol
67921	Apples, Delicious, Red, 80-100ct
71708	Apples, Delicious, Red, 80ct
65237	Apples, Delicious, Red, 12/3# bag
66392	Apples, Gala, 72ct
72608	Apples, Gala, 12/3# bag
67017	Apples, Granny Smith, 12/3# bag
66242	Apples, Granny Smith 80ct
66238	Apples, Granny Smith, 88ct
76684	Apples, Honey Crisp 12/3# cs
76685	Apples, Honey Crisp 50ct
76747	Apples, Jonagold, 88ct
66278	Apples, Pink Lady, 12/3# bag
76679	Apples, Pink Lady, 88ct vol
65268	Bananas, 40#
65443	Blackberries, Flat
67551	Blueberries, Flat
76771	Coconut, Young, 9ct
67901	Fingerlimes, pkg
66383	Grapefruit, Case
66383	Grapefruit, Red, 32ct
66173	Grapefruit, Ruby 36ct
65264	Kiwi, Flat
65362	Lemons, 115ct
66243	Lemons, Meyer, cs
76748	Limes, 15/1# bag
30366	Minneola, 40# vol
73921	Oranges, 10/4#
76749	Oranges, Navel, 36ct
76750	Oranges, Navel, 40ct
66384	Oranges, Navel, 32ct
67980	Oranges, Mango, cs
67074	Pears, Anjou, 12/3#
31334	Pears, Anjou, 90ct

*list continues on page 2*

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## (Fruit continued)

Item #	Description
76680	Pears, Anjou, 100ct
66302	Pears, Bartlett, 80ct
65242	Pears, Bosc 12/3# bag
65845	Pears, Bosc 110ct
76606	Pears, Gold Bosc 12/3# bag
76686	Pears, Red 12/3#
65171	Pineapples, 6-8ct
65484	Strawberries, 8/1#
65483	Raspberries, 12/6oz flat

## (Herbs/Greens continued)

Item #	Description
65448	Parsley, Italian, #
76617	Parsley, Plain, 30ct
76600	Shallot, Chopped, 12/3oz jar
65274	Spinach, Baby, 4#
38260	Spinach, 24 bu
66326	Sunchoke, 10#
65008	Swiss Chard, Green, 24bu
74384	Swiss Chard, Red, 24bu
64985	Swiss Chard, Rainbow, 24bu

## Tomatoes

Item #	Description
76775	AMC Tomato, 12/4ct tray
74701	Beefsteak, cs
76703	Cherry, OTV, 8/14oz cs
76704	Cherry, Yellow, 12 half pint cs
64992	Grape Tomatoes, 12 pkg cs
76705	Heirloom, 10# cs
76753	Hydro Tomatoes, 20-25ct-
76706	Mini Heirloom, 12/1ct
76707	Mini Plum Red OTV, 10/12oz
76708	Mini Plum Yellow OTV, 10/12oz
65476	Roma (Plum) Tomatoes, 25#
76776	Roma 16/6ct clamshell
76653	Roma, XL, 25# vol
76752	4x4 Two Layer Tomatoes, 20# vol
65278	4x5 Single Layer Tomatoes, 20#
76698	5x5 Tomatoes, 20# cs
76699	5x6 Tomatoes 20# cs

## Herbs/Greens

Item #	Description
65044	Dandelion, Green, 24ct
76833	Dandelion, Red, cs
76689	Dill, 24ct vol
64986	Collard, 24ct cs
66237	Cilantro, cs
66237	Cilantro, 30ct vol bu
66106	Garlic, 5# bag
76597	Garlic, 12/4oz. bag
76599	Garlic, Roasted, 12/4.25oz jar
76598	Garlic, Chopped, 12/4.25oz jar
65475	Garlic, Peeled 4/5#
76597	Garlic, Peeled 12/6oz bag
73499	Ginger, 5#
65361	Ginger, 30#
76732	Ginger, 12/1ct tray
65021	Kale, Black, 24ct
64987	Kale, Green, 24ct
71837	Kale, Mixed Baby, 8/5oz
65020	Kale, Red, case
64601	Mesclun Mix, 3#
68028	Mizuna, 2#
66169	Mint, #
74447	Parsley, Curly, 30ct

## Lettuce/Salads

Item #	Description
76834	Lettuce, cello, 24ct
76690	Lettuce, Boston Red, 24ct
71463	Lettuce, Green Leaf, 12ct box
64988	Lettuce, Green Leaf, 24ct vol
64989	Lettuce, Red Leaf, 24ct vol
65265	Lettuce, Romaine, 24ct vol
64990	Lettuce, Romaine, Heart, 12/3ct bag
76618	Salad, 50/50 Blend, 8/5oz clam
76619	Salad, Baby Herb, 8/5oz clam
76620	Salad, Baby Kale, 8/5oz clam
76621	Salad, Baby Lettuce, 8/5oz clam
76622	Salad, Baby Romaine, 8/5oz clam
76623	Salad, Baby Spinach, 8/5oz clam
76624	Salad, Baby Spring Mix, 8/5oz clam
76625	Salad, Broccoli/Carrot, 6/9oz bag
76626	Salad, Broccoli/Floret, 6/9oz bag
76627	Salad, Broccoli/Slaw, 6/9oz bag
76628	Salad, Green Bean 6/12oz bag
76629	Salad, Italian 6/9oz bag
76630	Salad, Spinach, 9/1 lb clam
76631	Salad, Spring Mix, 9/1 lb clam
76632	Salad, Wellness Blend, 8/5oz clam

## Mushrooms

Item #	Description
74649	Baby Bella Mushrooms, 6/8oz
66337	Chef's Mix Mushrooms, 6#
66145	Crimini Mushrooms, 5#
76615	Mushroom, cello, 12/8oz
76616	Mushroom, sliced, 12/8oz
66974	Portabella Mushrooms, 5#
74650	Portabella Mushroom Caps, 6/6oz
74352	Shitake Mushrooms, 6/3.5oz
66335	Trumpet Royale Mushrooms, 2/3#
74648	White Mushrooms, 12/8oz



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continues  
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## Onions

Item #	Description
65408	Onions, Green, 48ct cs
76643	Onions, 24/2# bag
65263	Onions, Red, Jumbo, 40# vol
66745	Onions, Red, 16/3# sack
76694	Onions, Red, 24/2# cs
71792	Onions, Spanish, 40# cs
70037	Onions, Yellow, 16/3# sack
76643	Onions, Yellow, 24/2# sack
76695	Onions, Yellow, Medium 150/5# cs
76644	Onions, Yellow, Jumbo, 40# vol

## Potatoes

Item #	Description
71448	Potato, Gold, 50# Bagged
66910	Potato, Red, 16/3#
65090	Potato, Russet, 10/5#
76650	Potato, Russet, 16/3#
66107	Potato, Sweet, 40# (Yam Garnet)
76696	Potato, Yam Garnet, 12/3#
76697	Potato, Yam Jersey, 40#
75742	Potato, Yukon A Gold, 10/5#
76651	Potato, Yukon B Gold, 16/3#
76809	Potato, Fingerling, Amarosa 18/1.5#
76645	Potato, Fingerling, French, 16/1.5#
76646	Potato, Fingerling, Medley 16/1.5#
76810	Potato, Fingerling Ruby Crescent 16/1.5# bag
76647	Potato, Fingerling, Russian Banana 16/1.5#
66969	Potato, Red A, 50#
76648	Potato, Red A, 10/5#
76649	Potato, Red B, 16/3#

## CRAMER: TURNING ORGANIC CROPS INTO A GOLD MINE

Jim Cramer has been one of the biggest supporters behind the natural and organic food wave that has swept the country. He considers it one of the most lucrative trends of our era.

Yet, there are some people who still have doubts about this movement. They say that organic food is just for rich people or that it's not an economical way to approach agriculture and can't feed the world. Try telling that to stocks like WhiteWave (WWAV), Hain Celestial (HAIN) and Chipotle (CMG), who have made fortunes from feeding people in a natural and sustainable way.

Cramer was inspired when he saw a TED talk by Ali Partovi and knew he had to interview him for "Mad Money." Partovi is a visionary angel investor, startup advisor and serial entrepreneur who has previously co-founded and sold two high-profile start-ups. He was also one of the first investors who saw the potential in Facebook (FB).

Partovi has recently embraced a new venture for Farmland LP. This is a company that buys regular cropland and makes it more profitable by turning it organic. In the TED talk that Cramer saw, Partovi spoke about how organic farming is actually more profitable, more efficient and less expensive than industrial agriculture.

Could turning organic crops to cash catch on for the rest of the farming community? To find out, Cramer spoke with Partovi.

Partovi explained that he first started to wonder why organic food was so expensive when he had his first child and started caring about the type of food he was feeding her. He felt guilty that he was able to afford nutritious and organic foods, just because he was more affluent than others.

"I felt like it should be possible for everybody regardless of their economic status to be able to feed their kids the healthiest, best food," he said.

When Partovi began looking into why organic food was so expensive, he discovered it was because of a simple mismatch between supply and demand. Wal-Mart (WMT) recently surveyed its customers and discovered that 91 percent of customers want to eat organic and natural foods.

Thus, the demand for organic food is enormous, and the supply is not able to grow fast enough to keep up with the demand.

"Anytime you have that kind of situation, you have a systemic shortage, this means there are a lot more people who want organic food than there is product available for them, and that's what leads to high prices," Partovi said.

He attributed this imbalance between supply and demand to government programs that tilt the playing field for agricultural farmers. Essentially, he said, the government subsidies are set up to reward those farmers who grow maize, or corn, and soy rather than those who grow fruits and vegetables. Thus, the supply for corn and soy is now beyond the amount that humans can eat and the price of vegetables has increased dramatically.

"I believe in capitalism, but the invisible hand hasn't been able to do its job properly. It's had little invisible handcuffs," he added.

Partovi further explained that there are not enough policies rewarding organic farmers for making the three-year transition to turn their fields organic. And while organic farming does cost a little bit more in terms of how much land is needed, he stated that the overall cost of organic farming is less than traditional agricultural methods because it takes a lot less fossil fuels and chemicals.

"If you can find a way to farm that reduces those inputs, the total product at the end of the day might be able to produce as much food at lower total cost," Partovi added.

Source: [http://finance.yahoo.com/news/cramer-turning-organic-crops-gold-224915443.html;\\_ylt=A0LEV7wwph5Vh24ABbknllQ](http://finance.yahoo.com/news/cramer-turning-organic-crops-gold-224915443.html;_ylt=A0LEV7wwph5Vh24ABbknllQ)

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